

Toast Crunch

200910 - Cinnamon Toast Crunch(TM) Cereal 25% Less Sugar Singl...

A crisp, reduced sugar whole wheat and whole grain rice cereal sweetened with real cinnamon in a ready-to-eat bowl for convenient single serve portion control. Contains no gelatin. For USDA Child Nutrition Programs: meets 1 ounce equivalent grain, whole grain-rich criteria, USDA Smart Snacks criteria, and is CACFP eligible.



MARKETING

A crisp, reduced sugar whole wheat and whole grain rice cereal sweetened with real cinnamon.. 96 - 1 oz single serve branded bowls per case. This ready-to-eat bowl provides convenient portion control and room for milk. Great for breakfast, or as a grab 'n go snack.. Contains no artificial flavors and no colors from artificial sources.. For USDA Child Nutrition Programs: meets 1 ounce equivalent grain standard, whole grain-rich criteria, USDA Smart Snacks criteria, and is CACFP eligible. Great for use in K-12 schools and healthcare.

Nutrition Facts

96 Servings per container

Serving Size1 bowl

Amount Per Serving

Calories110

% Daily Value\*

Total Fat 34%

Saturated Fat 0 g0%

Trans Fat 0 g

Cholesterol 0 mg0%

Sodium 160 mg7%

Total Carbohydrates 22 g8%

Dietary Fiber 4 g13%

Total Sugars 6 g

Includes 6 g Added Sugars11%

Protein 2 g

Vitamin D10%

Calcium6%

Iron10%

Potassium0%

\* The % Daily Values (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

PRODUCT SPECIFICATIONS

| Code     | Dist Prod Code | GTIN           | Calculated Pack |
|----------|----------------|----------------|-----------------|
| 29444000 | 200910         | 10016000294445 | 96/1 OZ         |

| Brand        | Brand Owner              | GPC Description                                |
|--------------|--------------------------|--|
| Toast Crunch | GENERAL MILLS SALES INC. | Cereals Products - Ready to Eat (Shelf Stable) |

| Gross Weight | Net Weight | Case/Catch Weight | Country Of Origin | Kosher | Child Nutrition |
|--------------|------------|-------------------|-------------------|--------|-----------------|
| 9.200 LBR    | 6.00 LBR   | No                | United States     | Yes    | No              |

| Shipping   |            |            |             |       |            |                      |
|------------|------------|------------|-------------|-------|------------|----------------------|
| Length     | Width      | Height     | Volume      | TlxHI | Shelf Life | Storage Temp From/To |
| 16.750 INH | 13.000 INH | 14.120 INH | 1.77900 FTQ | 9x7   | 312 Days   | 32 FAH / 95 FAH      |

HANDLING SUGGESTIONS

Keep in a cool dry place

SERVING SUGGESTIONS

Great for use in K-12 schools, hospital patient dining and retirement/long-term care facilities.

PREPARATION & COOKING SUGGESTIONS

Ready to eat

INGREDIENTS

Whole Grain Wheat, Sugar, Rice Flour, Polydextrose, Canola and/or Sunflower Oil, Maltodextrin, Dextrose, Salt, Cinnamon, Trisodium Phosphate, Soy Lecithin, Rosemary Extract. BHT Added to Preserve Freshness. Vitamins and Minerals: Calcium Carbonate, Vitamin C (sodium ascorbate), Iron and Zinc (mineral nutrients), A B Vitamin (niacinamide), Vitamin B6 (pyridoxine hydrochloride), Vitamin B1 (thiamin mononitrate), Vitamin A (palmitate), Vitamin B2 (riboflavin), A B Vitamin (folic acid), Vitamin B12, Vitamin D3.

ALLERGENS

- C = 'Contains'; MC = 'May Contain'; N = 'Free From'; UN = 'Undeclared'; 30 = 'Free From Not Tested'; 50 = 'Derived from Ingredients'; 60 = 'Not Derived From Ingredients'; NI = 'No Info'
- Milk - 30

Eggs - 30

Soybean - C

Wheat - C

Sesame - 30

Pine Nuts - 30

Cashews - 30

Macadamia Nuts - 30

Coconuts - 30

Brazil Nuts - 30

Walnuts - 30
- Peanuts - 30
- Tree - 30
- Fish - 30
- Shellfish - NI
- Crustaceans - 30
- Almonds - 30
- Hazelnuts - 30
- Chestnuts - 30
- Pecan Nuts - 30
- Pistachios - 30
- Molluscs - 30

MORE INFORMATION

NUTRITIONAL ANALYSIS

|                     |      |                     |      |              |        |
|---------------------|------|---------------------|------|--------------|--------|
| Calories            | 110  | Total Fat           | 3    | Sodium       | 160 mg |
| Protein             | 2 g  | Trans Fat           | 0 g  | Calcium      |        |
| Total Carbohydrates | 22 g | Saturated Fat       | 0 g  | Iron         |        |
| Sugars              | 6 g  | Added Sugars        | 6 g  | Potassium    |        |
| Dietary Fiber       | 4 g  | Polyunsaturated Fat |      | Zinc         |        |
| Lactose             |      | Monounsaturated Fat |      | Phosphorus   |        |
| Sucrose             |      | Cholesterol         | 0 mg |              |        |
| Vitamin A (IU)      |      | Vitamin D           |      | Thiamin      |        |
| Vitamin A (RE)      |      | Vitamin E           |      | Niacin       |        |
| Vitamin C           |      | Folate              |      | Riboflavin   |        |
| Magnesium           |      | Vitamin B-6         |      | Vitamin B-12 |        |
| Monosodium          |      | Sulphites           |      | Nitrates     |        |

NUTRITIONAL CLAIMS

|                                      |                |                          |                     |                    |                     |
|--------------------------------------|----------------|--------------------------|---------------------|--------------------|---------------------|
| WHOLE_GRAIN                          | CONTAINS       | CHOLESTEROL              | FREE_FROM           | SUGARS             | REDUCED_LESS        |
| ARTIFICIAL_SWEETENERS                | FREE_FROM      | SATURATED_FAT            | LOW                 | CALCIUM            | GOOD_SOURCE_OF      |
| PARTIALLY_HYDROGENATED_VEGETABLE_OIL | FREE_FROM      | TRANS_FAT                | FREE_FROM           | WHOLE_GRAIN        | EXCELLENT_SOURCE_OF |
| IRON                                 | GOOD_SOURCE_OF | HIGH_FRUCTOSE_CORN_SYRUP | FREE_FROM           | VITAMIN_D          | EXCELLENT_SOURCE_OF |
| CHOLESTEROL                          | LOW            | FIBRE                    | GOOD_SOURCE_OF      | ARTIFICIAL_FLAVOUR | FREE_FROM           |
| VITAMIN_D                            | GOOD_SOURCE_OF | FIBRE                    | EXCELLENT_SOURCE_OF | ENERGY             | SOURCE_OF           |
| KOSHER                               | YES            | VEGETARIAN               | YES                 |                    |                     |

MORE IMAGES

