

200910 - Cinnamon Toast Crunch(TM) Cereal 25% Less Sugar Singl...



A crisp, reduced sugar whole wheat and whole grain rice cereal sweetened with real cinnamon in a ready-to-eat bowl for convenient single serve portion control. Contains no gelatin. For USDA Child Nutrition Programs: meets 1 ounce equivalent grain, whole grain-rich criteria, USDA Smart Snacks criteria, and is CACFP eligible.



MARKETING

A crisp, reduced sugar whole wheat and whole grain rice cereal sweetened with real cinnamon.. 96 - 1 oz single serve branded bowls per case. This ready-to-eat bowl provides convenient portion control and room for milk. Great for breakfast, or as a grab 'n go snack.. Contains no artificial flavors and no colors from artificial sources.. For USDA Child Nutrition Programs: meets 1 ounce equivalent grain standard, whole grain-rich criteria, USDA Smart Snacks criteria, and is CACFP eligible. Great for use in K-12 schools and healthcare.

Nutrition Facts

96 Servings per container

Serving Size 1 bowl

Amount Per Serving

Calories 110

% Daily Value*

Total Fat 2.5	3%
Saturated Fat 0 g	0%
Trans Fat 0 g	
Cholesterol 0 mg	0%
Sodium 160 mg	7%
Total Carbohydrates 22 g	8%
Dietary Fiber 4 g	13%
Total Sugars 6 g	
Includes 6 g Added Sugars	11%
Protein 2 g	
Vitamin D	10%
Calcium	6%
Iron	10%
Potassium	0%

* The % Daily Values (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

PRODUCT SPECIFICATIONS

Code	Dist Prod Code	GTIN	Calculated Pack
29444000	200910	10016000294445	96/1 OZ

Brand	Brand Owner	GPC Description
Toast Crunch	GENERAL MILLS SALES INC.	Cereals Products - Ready to Eat (Shelf Stable)

Gross Weight	Net Weight	Case/Catch Weight	Country Of Origin	Kosher	Child Nutrition
9.200 LBR	6.00 LBR	No	United States	Yes	No

Shipping						
Length	Width	Height	Volume	Tlx/Hi	Shelf Life	Storage Temp From/To
16.750 INH	13.000 INH	14.120 INH	1.77900 FTQ	9x7	312 Days	32 FAH / 95 FAH

ALLERGENS

C = 'Contains'; MC = 'May Contain'; N = 'Free From'; UN = 'Undeclared'; 30 = 'Free From Not Tested'; 50 = 'Derived from Ingredients'; 60 = 'Not Derived from Ingredients'; NI = 'No Info'

- Milk - 30
- Eggs - 30
- Soy - C
- Wheat - C
- Sesame - 30
- Peanuts - 30
- Tree Nuts - 30
- Fish - 30
- Shellfish - NI

SERVING SUGGESTIONS

Great for use in K-12 schools, hospital patient dining and retirement/long-term care facilities.

INGREDIENTS

Whole Grain Wheat, Sugar, Rice Flour, Polydextrose, Canola and/or Sunflower Oil, Maltodextrin, Dextrose, Salt, Cinnamon, Trisodium Phosphate, Soy Lecithin, Caramel Color, Rosemary Extract. BHT Added to Preserve Freshness. Vitamins and Minerals: Calcium Carbonate, Vitamin C (sodium ascorbate), Iron and Zinc (mineral nutrients), A B Vitamin (niacinamide), Vitamin B6 (pyridoxine hydrochloride), Vitamin B1 (thiamin mononitrate), Vitamin A (palmitate), Vitamin B2 (riboflavin), A B Vitamin (folic acid), Vitamin B12, Vitamin D3.

HANDLING SUGGESTIONS

Keep in a cool, dry place

PREPARATION & COOKING SUGGESTIONS

Ready to eat

MORE INFORMATION

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NUTRITIONAL ANALYSIS



Calories	110
Protein	2 g
Total Carbohydrates	22 g
Sugars	6 g
Dietary Fiber	4 g
Lactose	
Sucrose	
Vitamin A (IU)	
Vitamin A (RE)	
Vitamin C	
Magnesium	
Monosodium	

Total Fat	2.5
Trans Fat	0 g
Saturated Fat	0 g
Added Sugars	6 g
Polyunsaturated Fat	
Monounsaturated Fat	
Cholesterol	0 mg
Vitamin D	
Vitamin E	
Folate	
Vitamin B-6	
Sulphites	

Sodium	160 mg
Calcium	
Iron	
Potassium	
Zinc	
Phosphorus	
Thiamin	
Niacin	
Riboflavin	
Vitamin B-12	
Nitrates	

NUTRITIONAL CLAIMS



SATURATED_FAT	LOW	TRANS_FAT	FREE_FROM	CALCIUM	GOOD_SOURCE_OF
ARTIFICIAL_SWEETENERS	FREE_FROM	HIGH_FRUCTOSE_CORN_SYRUP	FREE_FROM	CHOLESTEROL	FREE_FROM
CHOLESTEROL	LOW	ARTIFICIAL_FLAVOUR	FREE_FROM	ENERGY	SOURCE_OF
VITAMIN_D	GOOD_SOURCE_OF	PARTIALLY_HYDROGENATED_VEGETABLE_OIL	FREE_FROM	WHOLE_GRAIN	CONTAINS
FIBRE	EXCELLENT_SOURCE_OF	FIBRE	GOOD_SOURCE_OF	IRON	GOOD_SOURCE_OF
KOSHER	YES	PLANT_BASED	YES	VEGETARIAN	YES

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