

200897 - Cinnamon Toast Crunch Cereal Single Serve Cup 25% Les...

Your favorite Cinnamon Toast Crunch(TM) taste with 25% less sugar in a convenient single serve portion. Enjoy the reduced sugar crisp, whole wheat, rice cereal sweetened with real cinnamon. Whole Grain Wheat—first ingredient. Contains no artificial flavors and no colors from artificial sources. This ready-to-eat cup provides convenient portion control and room for milk. Meets 2...



MARKETING

Fan favorite Cinnamon Toast Crunch taste with 25% less sugar. Made with reduced sugar crisp, whole wheat, rice cereal sweetened with real cinnamon. Dry cereal comes in a branded, 2 oz, single serve cup - 60 per case.. This ready-to-eat cup provides convenient portion control and room for milk. Great for breakfast in the classroom, or as a grab 'n go item.. Contains no artificial flavors and no colors from artificial sources.. Meets 2 ounce equivalent grains, USDA Smart Snack criteria, and is CACFP eligible. Recommended for K-12, colleges and universities, and lodging settings.



PRODUCT SPECIFICATIONS

Code	Dist Prod Code			GTIN		Calculated Pack	
14886000	200897			10016000148861		60/2 OZ	
Brand	Brand Owner			GPC Description			
Toast Crunch	GENERAL MILLS SALES INC.			Cereals Products - Ready to Eat (Shelf Stable)			
Gross Weight	Net Weight	Case/Catch Weight		Country Of Origin		Kosher	Child Nutrition
11.050 LBR	7.50 LBR	No		United States		Yes	No
Shipping							
Length	Width	Height	Volume	TlxHI	Shelf Life	Storage Temp From/To	
16.500 INH	12.250 INH	18.000 INH	2.10500 FTQ	9x5	312 Days	32 FAH / 95 FAH	
Traceability Regulation							
Regulation Type Code		Regulatory Act	Trade Item Regulation Compliant			Regulation Restrictions and Descriptors	
N/A		N/A	N/A			N/A	



HANDLING SUGGESTIONS

Keep in a cool dry place



ALLERGENS

C = 'Contains'; MC = 'May Contain'; N = 'Free From'; UN = 'Undeclared'; 30 = 'Free From Not Tested'; 50 = 'Derived from Ingredients'; 60 = 'Not Derived From Ingredients'; NI = 'No Info'

- Milk - 30
- Eggs - 30
- Soybean - C
- Wheat - C
- Sesame - 30
- Pine Nuts - 30
- Cashews - 30
- Macadamia Nuts - 30
- Coconuts - 30
- Brazil Nuts - 30
- Walnuts - 30
- Peanuts - 30
- Tree - 30
- Fish - 30
- Shellfish - NI
- Crustaceans - 30
- Almonds - 30
- Hazelnuts - 30
- Chestnuts - 30
- Pecan Nuts - 30
- Pistachios - 30
- Molluscs - 30



INGREDIENTS

Whole Grain Wheat, Sugar, Rice Flour, Polydextrose, Canola and/or Sunflower Oil, Maltodextrin, Dextrose, Salt, Cinnamon, Trisodium Phosphate, Soy Lecithin, Rosemary Extract. BHT Added to Preserve Freshness. Vitamins and Minerals: Calcium Carbonate, Vitamin C (sodium ascorbate), Iron and Zinc (mineral nutrients), A B Vitamin (niacinamide), Vitamin B6 (pyridoxine hydrochloride), Vitamin B1 (thiamin mononitrate), Vitamin A (palmitate), Vitamin B2 (riboflavin), A B Vitamin (folic acid), Vitamin B12, Vitamin D3.

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PREPARATION & COOKING SUGGESTIONS



Ready to eat

SERVING SUGGESTIONS



One Bowl

MORE INFORMATION



NUTRITIONAL ANALYSIS



Calories	210
Protein	3 g
Total Carbohydrates	44 g
Sugars	11 g
Dietary Fiber	7 g
Lactose	
Sucrose	
Vitamin A (IU)	
Vitamin A (RE)	
Vitamin C	
Magnesium	
Monosodium	

Total Fat	6
Trans Fat	0 g
Saturated Fat	0.5 g
Added Sugars	11 g
Polyunsaturated Fat	1.5 g
Monounsaturated Fat	3.5 g
Cholesterol	0 mg
Vitamin D	
Vitamin E	
Folate	
Vitamin B-6	
Sulphites	

Sodium	320 mg
Calcium	
Iron	
Potassium	
Zinc	
Phosphorus	
Thiamin	
Niacin	
Riboflavin	
Vitamin B-12	
Nitrates	

NUTRITIONAL CLAIMS



PARTIALLY_HYDROGENATED_VEGETABLE_OIL	FREE_FROM	CHOLESTEROL	LOW	SATURATED_FAT	LOW
WHOLE_GRAIN	EXCELLENT_SOURCE_OF	ARTIFICIAL_FLAVOUR	FREE_FROM	SUGARS	REDUCED_LESS
HIGH_FRUCTOSE_CORN_SYRUP	FREE_FROM	CALCIUM	GOOD_SOURCE_OF	ARTIFICIAL_SWEETENERS	FREE_FROM
IRON	GOOD_SOURCE_OF	WHOLE_GRAIN	CONTAINS	ENERGY	SOURCE_OF
TRANS_FAT	FREE_FROM	FIBRE	GOOD_SOURCE_OF	VITAMIN_D	EXCELLENT_SOURCE_OF
FIBRE	EXCELLENT_SOURCE_OF	CHOLESTEROL	FREE_FROM	VITAMIN_D	GOOD_SOURCE_OF
VEGETARIAN	YES	KOSHER	YES		

Toast Crunch

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