## 200897 - Cinnamon Toast Crunch Cereal Single Serve Cup 25% Les...

Your favorite Cinnamon Toast Crunch(TM) taste with 25% less sugar in a convenient single serve portion. Enjoy the reduced sugar crisp, whole wheat, rice cereal sweetened with real cinnamon. Whole Grain Wheat—first ingredient. Contains no artificial flavors and no colors from artificial sources. This ready-to-eat cup provides convenient portion control and room for milk. Meets 2...



#### MARKETING

Fan favorite Cinnamon Toast Crunch taste with 25% less sugar. Made with reduced sugar crisp, whole wheat, rice cereal sweetened with real cinnamon. Dry cereal comes in a branded, 2 oz, single serve cup - 60 per case. This ready-to-eat cup provides convenient portion control and room for milk. Great for breakfast in the classroom, or as a grab 'n go item.. Contains no artificial flavors and no colors from artificial sources.. Meets 2 ounce equivalent grains, USDA Smart Snack criteria, and is CACFP eligible. Recommended for K-12, colleges and universities, and lodging settings.

## PRODUCT SPECIFICATIONS

Code	Dist Prod Code	GTIN	Calculated Pack	
14886000	200897	10016000148861	60/2 OZ	

Brand	Brand Owner	GPC Description		
Toast Crunch	GENERAL MILLS SALES INC.	Cereals Products - Ready to Eat (Shelf Stable)		

Gross Weight	Net Weight Case/Catch Weight		Country Of Origin	Kosher	Child Nutrition	ı
11.050 LBR	7.50 LBR	No	United States	Yes	No	1

Shipping						
Length	Width	Height	Volume	TIxHI	Shelf Life	Storage Temp From/To
16.500 INH	12.250 INH	18.000 INH	2.10500 FTQ	9x5	312 Days	32 FAH / 95 FAH

# **Nutrition Facts**

60 Servings per container

Serving Size 1 container

Amount Per Serving Calories

210

% Daily Value

	, a many rando
Total Fat 6	7%
Saturated Fat 0.5 g	3%
Trans Fat 0 g	
Cholesterol 0 mg	0%
Sodium 320 mg	14%
Total Carbohydrates 44 g	16%
Dietary Fiber 7 g	25%
Total Sugars 11 g	
Includes 11 g Added Sugars	21%
Protein 3 g	
Vitamin D	25%
Calcium	10%

\* The % Daily Values (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

#### HANDLING SUGGESTIONS



SERVING SUGGESTIONS



PREPARATION & COOKING SUGGESTIONS

B

25%

2%

Keep in a cool dry place

One Bowl

Ready to eat

Iron

Potassium

#### INGREDIENTS

Whole Grain Wheat, Sugar, Rice Flour, Polydextrose, Canola and/or Sunflower Oil, Maltodextrin, Dextrose, Salt, Cinnamon, Trisodium Phosphate, Soy Lecithin, Rosemary Extract. BHT Added to Preserve Freshness. Vitamins and Minerals: Calcium Carbonate, Vitamin C (sodium ascorbate), Iron and Zinc (mineral nutrients), A B Vitamin (niacinamide), Vitamin B6 (pyridoxine hydrochloride), Vitamin B1 (thiamin mononitrate), Vitamin A (palmitate), Vitamin B2 (riboflavin), A B Vitamin (folic acid), Vitamin B12, Vitamin D3.

#### ALLERGENS



C = "Contains"; MC = "May Contain"; N = "Free From"; UN = "Undeclared"; 30 = "Free From Not Tested"; 50 = "Derived from Ingredients"; 60 = "Not Derived From Ingredients"; VN = "No Info"

Milk - 30

Peanuts - 30

(f) Eggs - 30

(1) Tree - 30

Soybean - C

(SO) Fish - 30

(\*) Wheat - C

Shellfish - NI

Sesame - 30

(!) Crustaceans - 30

Pine Nuts - 30

(I) Almonds - 30

(!) Cashews - 30

· Allifolius - S

Casilews - 30

(!) Hazelnuts - 30

(!) Macadamia Nuts - 30

() Chestnuts - 30

(!) Coconuts - 30

Pecan Nuts - 30

Brazil Nuts - 30

Pistachios - 30

(!) Walnuts - 30

! Molluscs - 30

MORE INFORMATION



### **Toast Crunch**

## 200897 - Cinnamon Toast Crunch Cereal Single Serve Cup 25% Les...

Your favorite Cinnamon Toast Crunch(TM) taste with 25% less sugar in a convenient single serve portion. Enjoy the reduced sugar crisp, whole wheat, rice cereal sweetened with real cinnamon. Whole Grain Wheat—first ingredient. Contains no artificial flavors and no colors from artificial sources. This ready-to-eat cup provides convenient portion control and room for milk. Meets 2...

#### **NUTRITIONAL ANALYSIS**



Calories	210
Protein	3 g
Total Carbohydrates	44 g
Sugars	11 g
Dietary Fiber	7 g
Lactose	
Sucrose	
Vitamin A (IU)	
Vitamin A (RE)	
Vitamin C	
Magnesium	
Monosodium	

Total Fat	6
Trans Fat	0 g
Saturated Fat	0.5 g
Added Sugars	11 g
Polyunsaturated Fat	1.5 g
Monounsaturated Fat	3.5 g
Cholesterol	0 mg
Vitamin D	
Vitamin E	
Folate	
Vitamin B-6	
Sulphites	

Sodium	320 mg
Coulum	020 mg
Calcium	
Iron	
Potassium	
Zinc	
Phosphorus	
Thiamin	
Niacin	
Riboflavin	
Vitamin B-12	
Nitrates	

#### **NUTRITIONAL CLAIMS**



PARTIALLY_HYDROGENATED_VEGETABLE_OIL	FREE_FROM	CHOLESTEROL	LOW	SATURATED_FAT	LOW
WHOLE_GRAIN	EXCELLENT_SOURCE_OF	ARTIFICIAL_FLAVOUR	FREE_FROM	SUGARS	REDUCED_LESS
HIGH_FRUCTOSE_CORN_SYRUP	FREE_FROM	CALCIUM	GOOD_SOURCE_OF	ARTIFICIAL SWEETENERS	FREE FROM
IRON	GOOD_SOURCE_OF	WHOLE_GRAIN	CONTAINS	_	
TRANS_FAT	FREE_FROM	FIBRE	GOOD_SOURCE_OF	ENERGY	SOURCE_OF
FIBRE	EXCELLENT_SOURCE_OF	CHOLESTEROL	FREE_FROM	VITAMIN_D	EXCELLENT_SOURCE_OF
VEGETARIAN	YES	KOSHER	YES	VITAMIN_D	GOOD_SOURCE_OF

#### MORE IMAGES





