

200897 - Cinnamon Toast Crunch(TM) Cereal 25% Less Sugar Singl...

Your favorite Cinnamon Toast Crunch(TM) taste with 25% less sugar in a convenient single serve portion. Enjoy the reduced sugar crisp, whole wheat, rice cereal sweetened with real cinnamon. Whole Grain Wheat—first ingredient. Contains no artificial flavors and no colors from artificial sources. This ready-to-eat cup provides convenient portion control and room for milk. Meets 2...



MARKETING

Fan favorite Cinnamon Toast Crunch taste with 25% less sugar. Made with reduced sugar crisp, whole wheat, rice cereal sweetened with real cinnamon. . Dry cereal comes in a branded, 2 oz, single serve cup - 60 per case.. This ready-to-eat cup provides convenient portion control and room for milk. Great for breakfast in the classroom, or as a grab 'n go item.. Contains no artificial flavors and no colors from artificial sources.. Meets 2 ounce equivalent grains, USDA Smart Snack criteria, and is CACFP eligible. Recommended for K-12, colleges and universities, and lodging settings. ...

PRODUCT SPECIFICATIONS

Code	Dist Prod Code	GTIN	Calculated Pack
14886000	200897	10016000148861	60/2 OZ

Brand	Brand Owner	GPC Description
Toast Crunch	GENERAL MILLS SALES INC.	Cereals Products - Ready to Eat (Shelf Stable)

Gross Weight	Net Weight	Case/Catch Weight	Country Of Origin	Kosher	Child Nutrition
11.050 LBR	7.50 LBR	No	United States	Yes	No

Shipping						
Length	Width	Height	Volume	TlxHl	Shelf Life	Storage Temp From/To
16.500 INH	12.250 INH	18.000 INH	2.10500 FTQ	9x5	312 Days	32 FAH / 95 FAH

ALLERGENS

C = 'Contains'; MC = 'May Contain'; N = 'Free From'; UN = 'Undeclared'; 30 = 'Free From Not Tested'; 50 = 'Derived from Ingredients'; 60 = 'Not Derived From Ingredients'; NI = 'No Info'

- Milk - 30
- Peanuts - 30
- Eggs - 30
- Tree Nuts - 30
- Soy - C
- Fish - 30
- Wheat - C
- Shellfish - NI
- Sesame - 30

SERVING SUGGESTIONS

One Bowl

HANDLING SUGGESTIONS

Keep in a cool, dry place

PREPARATION & COOKING SUGGESTIONS

Ready to eat

Nutrition Facts

60 Servings per container	
Serving Size	1 container
Amount Per Serving	
Calories	210
% Daily Value*	
Total Fat 5 g	6%
Saturated Fat 0 g	0%
Trans Fat 0 g	
Cholesterol 0 mg	0%
Sodium 320 mg	14%
Total Carbohydrates 44 g	16%
Dietary Fiber 7 g	27%
Total Sugars 11 g	
Includes 11 g Added Sugars	22%

Protein 3 g	
Vitamin D	25%
Calcium	10%
Iron	25%
Potassium	2%

* The % Daily Values (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

INGREDIENTS

Whole Grain Wheat, Sugar, Rice Flour, Polydextrose, Canola and/or Sunflower Oil, Maltodextrin, Dextrose, Salt, Cinnamon, Trisodium Phosphate, Soy Lecithin, Caramel Color, Rosemary Extract. BHT Added to Preserve Freshness. Vitamins and Minerals: Calcium Carbonate, Vitamin C (sodium ascorbate), Iron and Zinc (mineral nutrients), A B Vitamin (niacinamide), Vitamin B6 (pyridoxine hydrochloride), Vitamin B1 (thiamin mononitrate), Vitamin A (palmitate), Vitamin B2 (riboflavin), A B Vitamin (folic acid), Vitamin B12, Vitamin D3.

MORE INFORMATION

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NUTRITIONAL ANALYSIS



Calories	210	Total Fat	5 g	Sodium	320 mg
Protein	3 g	Trans Fat	0 g	Calcium	
Total Carbohydrates	44 g	Saturated Fat	0 g	Iron	
Sugars	11 g	Added Sugars	11 g	Potassium	
Dietary Fiber	7 g	Polyunsaturated Fat	1.5 g	Zinc	
Lactose		Monounsaturated Fat	3 g	Phosphorus	
Sucrose		Cholesterol	0 mg		
Vitamin A (IU)		Vitamin D		Thiamin	
Vitamin A (RE)		Vitamin E		Niacin	
Vitamin C		Folate		Riboflavin	
Magnesium		Vitamin B-6		Vitamin B-12	
Monosodium		Sulphites		Nitrates	

NUTRITIONAL CLAIMS



VITAMIN_D	GOOD_SOURCE_OF	HIGH_FRUCTOSE_CORN_SYRUP	FREE_FROM	FIBRE	EXCELLENT_SOURCE_OF
ENERGY	SOURCE_OF	CHOLESTEROL	LOW	TRANS_FAT	FREE_FROM
CHOLESTEROL	FREE_FROM	PARTIALLY_HYDROGENATED_VEGETABLE_OIL	FREE_FROM	FIBRE	GOOD_SOURCE_OF
SATURATED_FAT	LOW	ARTIFICIAL_SWEETENERS	FREE_FROM	SUGARS	REDUCED_LESS
IRON	GOOD_SOURCE_OF	ARTIFICIAL_FLAVOUR	FREE_FROM	CALCIUM	GOOD_SOURCE_OF
KOSHER	YES	PLANT_BASED	YES	VEGETARIAN	YES

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