



PRODUCT SPECIFICATIONS

Code	Dist Prod Code	GTIN	Calculated Pack
11815000	200900	10016000118154	96/1 OZ

Brand	Brand Owner	GPC Description
Toast Crunch	GENERAL MILLS SALES INC.	Cereals Products - Ready to Eat (Shelf Stable)

Gross Weight	Net Weight	Case/Catch Weight	Country Of Origin	Kosher	Child Nutrition
9.200 LBR	6.00 LBR	No	United States	Yes	No

Shipping						
Length	Width	Height	Volume	TlxHI	Shelf Life	Storage Temp From/To
16.750 INH	13.000 INH	14.120 INH	1.77900 FTQ	9x7	312 Days	32 FAH / 95 FAH

ALLERGENS

- C = 'Contains'; MC = 'May Contain'; N = 'Free From'; UN = 'Undeclared'; 30 = 'Free From Not Tested'; 50 = 'Derived from Ingredients'; 60 = 'Not Derived From Ingredients'; NI = 'No Info'

Milk - 30

Eggs - 30

Soy - C

Wheat - C

Sesame - 30

Peanuts - 30

Tree Nuts - 30

Fish - 30

Shellfish - NI

HANDLING SUGGESTIONS

Keep in a cool, dry place

MARKETING

A crisp, whole wheat and whole grain rice cereal sweetened with real cinnamon.. 96 - 1 oz single serve branded bowls per case. This ready-to-eat bowl provides convenient portion control and room for milk. Great for breakfast, or as a grab 'n go snack.. Contains no artificial flavors and no colors from artificial sources.. For USDA Child Nutrition Programs: meets 1 ounce equivalent grain standard, whole grain-rich criteria, USDA Smart Snacks criteria, and is CACFP eligible. Great for use in K-12 schools and healthcare.

Nutrition Facts

96 Servings per container

Serving Size1 bowl (28g)

Amount Per Serving

Calories110

% Daily Value*

Total Fat 2.5 g3%

Saturated Fat 0 g0%

Trans Fat 0 g

Cholesterol 0 mg0%

Sodium 160 mg7%

Total Carbohydrates 22 g8%

Dietary Fiber 2 g8%

Total Sugars 8 g

Includes 8 g Added Sugars16%

Protein 2 g

Vitamin D 2.7 mcg10%

Calcium 80 mg6%

Iron 2.4 mg10%

Potassium 0 mg0%

* The % Daily Values (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

SERVING SUGGESTIONS

One Bowlpak

INGREDIENTS

Whole Grain Wheat, Sugar, Rice Flour, Canola and/or Sunflower Oil, Fructose, Maltodextrin, Dextrose, Salt, Cinnamon, Trisodium Phosphate, Soy Lecithin, Caramel Color, Rosemary Extract, BHT Added to Preserve Freshness. Vitamins and Minerals: Calcium Carbonate, Vitamin C (sodium ascorbate), Iron and Zinc (mineral nutrients), A B Vitamin (niacinamide), Vitamin B6 (pyridoxine hydrochloride), Vitamin B1 (thiamin mononitrate), Vitamin A (palmitate), Vitamin B2 (riboflavin), A B Vitamin (folic acid), Vitamin B12, Vitamin D3.

PREPARATION & COOKING SUGGESTIONS

Ready to eat

MORE INFORMATION

NUTRITIONAL ANALYSIS

Calories	110	Total Fat	2.5 g	Sodium	160 mg
Protein	2 g	Trans Fat	0 g	Calcium	80 mg
Total Carbohydrates	22 g	Saturated Fat	0 g	Iron	2.4 mg
Sugars	8 g	Added Sugars	8 g	Potassium	0 mg
Dietary Fiber	2 g	Polyunsaturated Fat		Zinc	
Lactose		Monounsaturated Fat		Phosphorus	
Sucrose		Cholesterol	0 mg	Thiamin	
Vitamin A (IU)		Vitamin D	2.7 mcg	Niacin	
Vitamin A (RE)		Vitamin E		Riboflavin	
Vitamin C		Folate		Vitamin B-12	
Magnesium		Vitamin B-6		Nitrates	
Monosodium		Sulphites			

NUTRITIONAL CLAIMS

IRON	GOOD_SOURCE_OF	TRANS_FAT	FREE_FROM	VITAMIN_D	GOOD_SOURCE_OF
CHOLESTEROL	FREE_FROM	FIBRE	GOOD_SOURCE_OF	IRON	EXCELLENT_SOURCE_OF
VITAMIN_D	EXCELLENT_SOURCE_OF	ARTIFICIAL_SWEETENERS	FREE_FROM	CHOLESTEROL	LOW
PARTIALLY_HYDROGENATED_VEGETABLE_OIL	FREE_FROM	ENERGY	SOURCE_OF	ARTIFICIAL_FLAVOUR	FREE_FROM
SATURATED_FAT	LOW	HIGH_FRUCTOSE_CORN_SYRUP	FREE_FROM	CALCIUM	GOOD_SOURCE_OF
KOSHER	YES				

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