## 650936 - Kellogg's Rice Krispies Treats Squares Whole Grain .4...

Rice Krispies Treats Made with Whole Grain Minis are created with an innovative brown rice recipe specially formulated to meet USDA nutritional and whole-grain requirements, and deliver the delicious taste that encourages participation. Kellogg's Rice Krispies Treats Squares Whole Grain Minis are individually wrapped in .42oz packages; These brown rice and marshmallow flavored...



#### MARKETING

Today's busy, more frequent snackers seek portable, ready-to-eat solutions that satisfy their desire for indulgent flavor variety and engaging textures; Rice Krispies Treat Squares Made with Whole Grain are sweet fun to eat on-thego. Use as a meal accompaniment in the tray line, a la carte or place at the register for incremental sales. A good fit for Military, K-12 schools. Ready to eat crispy marshmallow .42oz squares, individually wrapped; 600 case count, 20.000 IN x 16.000 IN x 11.625 IN. Kellogg's Rice Krispies Treats Squares Whole Grain Minis are individually wrapped in .42oz packages; These brown rice and marshmallow flavored Minis are .25 ounce whole grain equivalent, whole-grain rich and smart-snack

#### PRODUCT SPECIFICATIONS



| Code       | Dist Prod Code | GTIN           | Calculated Pack |
|------------|----------------|----------------|-----------------|
| 3800014540 | 650936         | 00038000145407 | 600/.42oz       |

| Brand     | Brand Owner        | GPC Description    |
|-----------|--------------------|--------------------|
| Kellogg's | Kellogg Company US | Cereal/Muesli Bars |

| Gross Weight   Net Weight   Case/Catch Weight |           | Country Of Origin | Kosher        | Child Nutrition |    |
|---|-----------|-------------------|---------------|-----------------|----|
| 18.31 LBR                                     | 15.75 LBR | No                | United States | Undeclared      | No |

| Shipping |        |            |           |       |            |                      |
|----------|--------|------------|-----------|-------|------------|----------------------|
| Length   | Width  | Height     | Volume    | TIxHI | Shelf Life | Storage Temp From/To |
| 20 INH   | 16 INH | 11.625 INH | 2.153 FTQ | 6x4   | 305 Days   | 35 FAH / 85 FAH      |

# **Nutrition Facts**

1 Servings per container

Serving Size

**Amount Per Serving** 

| Calories                  | 50             |
|---------------------------|----------------|
|                           | % Daily Value* |
| Total Fat 1               | 1%             |
| Saturated Fat 0 g         | 0%             |
| Trans Fat 0 g             |                |
| Cholesterol 0 mg          | 0%             |
| Sodium 45 mg              | 2%             |
| Total Carbohydrates 9 g   | 3%             |
| Dietary Fiber 0 g         | 0%             |
| Total Sugars 3 g          |                |
| Includes 3 g Added Sugars | 6%             |
| Protein 0 g               |                |
| Vitamin D 0 mcg           | 0%             |
| Calcium 0 mg              | 0%             |
| Iron 0.6 mg               | 2%             |
| Potassium 10 mg           | 0%             |

The % Daily Values (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

### HANDLING SUGGESTIONS



**SERVING SUGGESTIONS** 



PREPARATION & COOKING SUGGESTIONS

1 Bar

S۸

Dry

## INGREDIENTS



INGREDIENTS: WHOLE GRAIN BROWN RICE, CORN SYRUP, FRUCTOSE, VEGETABLE OIL (soybean and palm oil with TBHQ for freshness), SUGAR, CORN SYRUP SOLIDS. CONTAINS 2% OR LESS OF vegetable glycerin, dextrose, salt, gelatin, natural and artificial flavors (contains milk), DATEM, acetylated monoglycerides, reduced iron, vitamin B1 (thiamin hydrochloride), niacinamide, vitamin B6 (pyridoxine hydrochloride), folic acid, calcium pantothenate, soy lecithin, BHT for freshness.

#### **ALLERGENS**



C = 'Contains' : MC = 'May Contain' : N = 'Free From' : UN = 'Undeclared' : 30 = 'Free From Not Tested'; 50 = 'Derive Derived From Ingredients'; NI = 'No Info'

([]) Milk - C

(S) Peanuts - 30

(f) Eggs - 30









(%) Sesame - 30



Crustaceans - 30

MORE INFORMATION



## 650936 - Kellogg's Rice Krispies Treats Squares Whole Grain .4...

Rice Krispies Treats Made with Whole Grain Minis are created with an innovative brown rice recipe specially formulated to meet USDA nutritional and whole-grain requirements, and deliver the delicious taste that encourages participation. Kellogg's Rice Krispies Treats Squares Whole Grain Minis are individually wrapped in .42oz packages; These brown rice and marshmallow flavored...

**NUTRITIONAL ANALYSIS** 

|  | П |  |
|--|---|--|
|  |   |  |
|  |   |  |

| Calories            | 50  |
|---------------------|-----|
| Protein             | 0 g |
| Total Carbohydrates | 9 g |
| Sugars              | 3 g |
| Dietary Fiber       | 0 g |
| Lactose             |     |
| Sucrose             |     |
| Vitamin A (IU)      |     |
| Vitamin A (RE)      |     |
| Vitamin C           |     |
| Magnesium           |     |
| Monosodium          |     |

| Total Fat           | 1     |
|---------------------|-------|
| Trans Fat           | 0 g   |
| Saturated Fat       | 0 g   |
| Added Sugars        | 3 g   |
| Polyunsaturated Fat |       |
| Monounsaturated Fat |       |
| Cholesterol         | 0 mg  |
| Vitamin D           | 0 mcg |
| Vitamin E           |       |
| Folate              |       |
| Vitamin B-6         |       |
| Sulphites           |       |

| Sodium       | 45 mg  |
|--------------|--------|
| Calcium      | 0 mg   |
| Iron         | 0.6 mg |
| Potassium    | 10 mg  |
| Zinc         |        |
| Phosphorus   |        |
|              |        |
| Thiamin      |        |
| Niacin       |        |
| Riboflavin   |        |
| Vitamin B-12 |        |
| Nitrates     |        |

**NUTRITIONAL CLAIMS** 



#### MORE IMAGES









