650936 - Kellogg's Rice Krispies Treats Squares Whole Grain .4...

Rice Krispies Treats Made with Whole Grain Minis are created with an innovative brown rice recipe specially formulated to meet USDA nutritional and whole-grain requirements, and deliver the delicious taste that encourages participation. Kellogg's Rice Krispies Treats Squares Whole Grain Minis are individually wrapped in .42oz packages; These brown rice and marshmallow flavored...



MARKETING

Ready to eat crispy marshmallow .42oz squares, individually wrapped; 600 case count, 20.000 IN x 16.000 IN x 11.625 IN. Today's busy, more frequent snackers seek portable, ready-to-eat solutions that satisfy their desire for indulgent flavor variety and engaging textures; Rice Krispies Treat Squares Made with Whole Grain are sweet fun to eat on-thego. Use as a meal accompaniment in the tray line, a la carte or place at the register for incremental sales. A good fit for Military, K-12 schools. Kellogg's Rice Krispies Treats Squares Whole Grain Minis are individually wrapped in .42oz packages; These brown rice and marshmallow flavored Minis are .25 ounce whole grain equivalent, whole-grain rich and smart-snack compliant

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PRODUCT SPECIFICATIONS

Code			Dist Prod Code			GTIN				Calculated Pack		
3800014540			650936			00038000145407				600/.42oz		
Brand			Brand Owner							GPC Description		
Kellogg's			Kellogg Company US					Cereal/Muesli Bars				
Gross Weight Ne		Ne	Weight Case/Catch Weigh			ight	t Country Of Origin			Kosher	Child Nutrition	
18.31 LBI	18.31 LBR		5.75 LBR No			United States			Undeclared	No		
Shipping												
Length	Width		Height		Volume	TIxH	ll Sh	Shelf Life		Storage Temp From/To		
20 INH	16 I	NH	11.625 IN	н	2.153 FTQ	6x4	30)5 Days		35 FAH / 85 FAH		
	Traceability Regulation											
Regulation Type		ре	Regulatory Trad		Trade	Item Regulation		on	Regulation Restrictions and			
Code			Act		(Compliant			Descriptors			
N/A			N/A		N/A		N/A					

Nutrition Facts

1 Servings per container	
Serving Size	1 Bar
Amount Per Serving Calories	50
	% Daily Value*
Total Fat 1	1%
Saturated Fat 0 g	0%
<i>Trans</i> Fat 0 g	
Cholesterol 0 mg	0%
Sodium 45 mg	2%
Total Carbohydrates 9 g	3%
Dietary Fiber 0 g	0%

Total Sugars 3 g	
Includes 3 g Added Sugars	6%
Protein 0 g	
Vitamin D 0 mcg	0%
Calcium 0 mg	0%
Iron 0.6 mg	2%
Potassium 10 mg	0%
* The % Daily Values (DV) tells you how much a nutrient in a serv contributes to a daily diet. 2,000 calories a day is used for gener	

advice.

HANDLING SUGGESTIONS

Dry

ALLERGENS

 $\begin{array}{l} C = 'Contains' ; MC = 'May \ Contain' ; N = 'Free \ From' ; UN = 'Undeclared' ; \\ 30 = 'Free \ From \ Not \ Tested'; \\ 50 = 'Derived \ from \ Ingredients' ; \\ 60 = 'Not \ Derived \ From \ Ingredients' ; \\ NI = 'No \ Info' \end{array}$

S Peanuts - 30
(1) Tree - 30
🔊 Fish - 30
Shellfish - 30

 (\bigcirc) Sesame - 30 (!) Crustaceans - 30

INGREDIENTS

INGREDIENTS: WHOLE GRAIN BROWN RICE, CORN SYRUP, FRUCTOSE, VEGETABLE OIL (soybean and palm oil with TBHQ for freshness), SUGAR, CORN SYRUP SOLIDS. CONTAINS 2% OR LESS OF vegetable glycerin, dextrose, salt, gelatin, natural and artificial flavors (contains milk), DATEM, acetylated monoglycerides, reduced iron, vitamin B1 (thiamin hydrochloride), niacinamide, vitamin B6 (pyridoxine hydrochloride), folic acid, calcium pantothenate, soy lecithin, BHT for freshness.

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PREPARATION & COOKING SUGGESTIONS

SERVING SUGGESTIONS

NS

MORE INFORMATION

NUTRITIONAL ANALYSIS

Calories	50	Total Fat	1		Sodium	45 mg
Protein	0 g	Trans Fat	0 g		Calcium	0 mg
Total Carbohydrates	9 g	Saturated Fat	0 g		Iron	0.6 mg
Sugars	3 g	Added Sugars	3 g		Potassium	10 mg
Dietary Fiber	0 g	Polyunsaturated Fat			Zinc	
Lactose		Monounsaturated Fat			Phosphorus	
Sucrose		Cholesterol	0 mg			
Vitamin A (IU)		Vitamin D	0 mcg		Thiamin	
Vitamin A (RE)		Vitamin E			Niacin	
Vitamin C		Folate			Riboflavin	
Magnesium		Vitamin B-6] [Vitamin B-12	
Monosodium		Sulphites			Nitrates	

NUTRITIONAL CLAIMS

MORE IMAGES



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