



MARKETING

Genuine Cocoa Puffs taste that meets USDA Smart Snack criteria. This cereal is naturally flavored and made with reduced sugar, frosted whole grain corn puff cereal with real cocoa.. Dry cereal comes in a branded, 2 oz, single serve cup - 60 per case.. This ready-to-eat cup provides convenient portion control and room for milk. Great for breakfast in the classroom, or as a grab 'n go item.. Contains no artificial flavors, no colors from artificial sources. . Meets 2 ounce equivalent grain standard and USDA Smart Snack criteria. One product with double the benefits: less to inventory, less to store, and less to serve. CACFP eligible.

Nutrition Facts

60 Servings per container

Serving Size1 Container

Amount Per ServingCalories220

% Daily Value*

Total Fat 34%

Saturated Fat 0 g0%

Trans Fat 0 g

Cholesterol 0 mg0%

Sodium 230 mg10%

Total Carbohydrates 47 g17%

Dietary Fiber 3 g12%

Total Sugars 12 g

Includes 12 g Added Sugars24%

Protein 3 g

Vitamin D 6 mcg30%

Calcium 200 mg15%

Iron 5.6 mg30%

Potassium 190 mg4%

* The % Daily Values (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

PRODUCT SPECIFICATIONS

Code	Dist Prod Code	GTIN	Calculated Pack			
14885000	200798	10016000148854	60/2 OZ			
Brand	Brand Owner	GPC Description				
Cocoa Puffs	GENERAL MILLS SALES INC.	Cereals Products - Ready to Eat (Shelf Stable)				
Gross Weight	Net Weight	Case/Catch Weight	Country Of Origin	Kosher	Child Nutrition	
11.050 LBR	7.50 LBR	No	United States	Yes	No	
Shipping						
Length	Width	Height	Volume	TlxHI	Shelf Life	Storage Temp From/To
16.500 INH	12.250 INH	18.000 INH	2.10500 FTQ	9x5	312 Days	32 FAH / 95 FAH
Traceability Regulation						
Regulation Type Code	Regulatory Act	Trade Item Regulation Compliant	Regulation Restrictions and Descriptors			
N/A	N/A	N/A	N/A			

HANDLING SUGGESTIONS

Keep in a cool, dry place

ALLERGENS

C = 'Contains'; MC = 'May Contain'; N = 'Free From'; UN = 'Undeclared'; 30 = 'Free From Not Tested'; 50 = 'Derived from Ingredients'; 60 = 'Not Derived From Ingredients'; NI = 'No Info'

Milk - 30

Eggs - 30

Soybean - 30

Wheat - MC

Sesame - 30

Pine Nuts - 30

Cashews - 30

Macadamia Nuts - 30

Coconuts - 30

Brazil Nuts - 30

Walnuts - 30

Peanuts - 30

Tree - 30

Fish - 30

Shellfish - NI

Crustaceans - 30

Almonds - 30

Hazelnuts - 30

Chestnuts - 30

Pecan Nuts - 30

Pistachios - 30

Molluscs - 30

INGREDIENTS

Whole Grain Corn, Sugar, Rice Flour, Corn Syrup, Cocoa Processed With Alkali, Color (caramel color and annatto extract), Canola and/or Sunflower Oil, Salt, Baking Soda, Natural Flavor. Vitamins and Minerals: Tricalcium Phosphate, Calcium Carbonate, Vitamin C (sodium ascorbate), Iron and Zinc (mineral nutrients), A B Vitamin (niacinamide), Vitamin B6 (pyridoxine hydrochloride), Vitamin B1 (thiamin mononitrate), Vitamin A (palmitate), Vitamin B2 (riboflavin), A B Vitamin (folic acid), Vitamin B12, Vitamin D3.

PREPARATION & COOKING SUGGESTIONS



Ready to eat

SERVING SUGGESTIONS



One Bowl

MORE INFORMATION



NUTRITIONAL ANALYSIS



Calories	220
Protein	3 g
Total Carbohydrates	47 g
Sugars	12 g
Dietary Fiber	3 g
Lactose	
Sucrose	
Vitamin A (IU)	
Vitamin A (RE)	
Vitamin C	
Magnesium	
Monosodium	

Total Fat	3
Trans Fat	0 g
Saturated Fat	0 g
Added Sugars	12 g
Polyunsaturated Fat	
Monounsaturated Fat	
Cholesterol	0 mg
Vitamin D	6 mcg
Vitamin E	
Folate	
Vitamin B-6	
Sulphites	

Sodium	230 mg
Calcium	200 mg
Iron	5.6 mg
Potassium	190 mg
Zinc	
Phosphorus	
Thiamin	
Niacin	
Riboflavin	
Vitamin B-12	
Nitrates	

NUTRITIONAL CLAIMS



CHOLESTEROL	FREE_FROM	IRON	EXCELLENT_SOURCE_OF	FIBRE	GOOD_SOURCE_OF
MSG	FREE_FROM	IRON	GOOD_SOURCE_OF	TRANS_FAT	FREE_FROM
VITAMIN_D	GOOD_SOURCE_OF	ARTIFICIAL_FLAVOUR	FREE_FROM	CHOLESTEROL	LOW
PARTIALLY_HYDROGENATED_VEGETABLE_OIL	FREE_FROM	FAT	LOW	WHOLE_GRAIN	CONTAINS
CALCIUM	GOOD_SOURCE_OF	HIGH_FRUCTOSE_CORN_SYRUP	FREE_FROM	ENERGY	SOURCE_OF
SUGARS	REDUCED_LESS	VITAMIN_D	EXCELLENT_SOURCE_OF	SATURATED_FAT	LOW
VEGETARIAN	YES	KOSHER	YES		

Cocoa Puffs

200798 - Cocoa Puffs Cereal Single Serve Cup 25% Less Sugar 60...

Your favorite Cocoa Puffs(TM) taste that meets USDA Smart Snack criteria. Enjoy, the naturally flavored, reduced sugar, frosted corn puff cereal with real cocoa. This ready-to-eat cup provides convenient single serve portion control and room for milk. Whole Grain Corn – first ingredient. Meets 2 ounce equivalent grains and USDA Smart Snack criteria. CACFP eligible.

MORE IMAGES

