200798 - Cocoa Puffs(TM) Cereal 25% Less Sugar Single Serve Cu...







MARKETING

Genuine Cocoa Puffs taste that meets USDA Smart Snack criteria. This cereal is naturally flavored and made with reduced sugar, frosted whole grain corn puff cereal with real cocoa.. Dry cereal comes in a branded, 2 oz, single serve cup - 60 per case.. This ready-to-eat cup provides convenient portion control and room for milk. Great for breakfast in the classroom, or as a grab 'n go item.. Contains no artificial flavors, no colors from artificial sources Meets 2 ounce equivalent grain standard and USDA Smart Snack criteria. One product with double the benefits: less to inventory, less to store, and less to serve. CACFP eligibile.

PRODUCT SPECIFICATIONS

Code	Dist Prod Code	GTIN	Calculated Pack	
14885000	200798	10016000148854	60/2 OZ	

Brand	Brand Owner	GPC Description		
Cocoa Puffs	GENERAL MILLS SALES INC.	Cereals Products - Ready to Eat (Shelf Stable)		

Gross Weight Net Weight Ca		Case/Catch Weight	Country Of Origin	Kosher	Child Nutrition	
	11.050 LBR	7.50 LBR	No	United States	Yes	No

Shipping						
Length Width		Height	Volume	TIxHI	Shelf Life	Storage Temp From/To
16.500 INH	12.250 INH	18.000 INH	2.10500 FTQ	9x5	312 Days	32 FAH / 95 FAH

Nutrition Facts

60 Servings per container

Serving Size

Amount Per Serving **Calories**

1 Container (56g)

	% Daily Value*
Total Fat 3	4%
Saturated Fat 0 g	0%

Trans Fat 0 g Cholesterol 0 mg 0% Sodium 230 mg 10%

Total Carbohydrates 47 g **17**% Dietary Fiber 3 g **12**%

Total Sugars 12 g

24% Includes 12 g Added Sugars Protein 3 g Vitamin D 6 mcg 30%

Calcium 200 mg 15% Iron 5.6 ma 30% Potassium 190 mg 4%

ALLERGENS

(%) Soy - 30



Peanuts - 30 (i) Milk - 30

(Eggs - 30 Tree Nuts - 30

(SO) Fish - 30

(x) Wheat - MC Shellfish - NI

Sesame - 30

SERVING SUGGESTIONS

One Bowl

INGREDIENTS

Ingredients: Whole Grain Corn, Sugar, Rice Flour, Corn Syrup, Cocoa Processed With Alkali, Color (caramel color and annatto extract), Canola and/or Sunflower Oil, Salt, Baking Soda, Natural Flavor. Vitamins and Minerals: Tricalcium Phosphate, Calcium Carbonate, Vitamin C (sodium ascorbate), Iron and Zinc (mineral stricate). A D Vitamin C (sodium ascorbate), Iron and Zinc (mineral stricate). Carbonate, Natamin C (southin ascondate), Iron and Zhic Mindham untrients), A B Vitamin (niacinamide), Vitamin B6 (pyridoxine hydrochloride), Vitamin B1 (thiamin mononitrate), Vitamin A (palmitate), Vitamin B2 (riboflavin), A B Vitamin (folic acid), Vitamin B12, Vitamin D3.

HANDLING SUGGESTIONS



PREPARATION & COOKING SUGGESTIONS

Ready to eat

Store in a cool dry location



MORE INFORMATION



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The % Daily Values (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

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Your favorite Cocoa Puffs(TM) taste that meets USDA Smart Snack criteria. Enjoy, the naturally flavored, reduced sugar, frosted corn puff cereal with real cocoa. This ready-to-eat cup provides convenient single serve portion control and room for milk. Whole Grain Corn – first ingredient. Meets 2 ounce equivalent grains and USDA Smart Snack criteria. CACFP eligibile.

NUTRITIONAL ANALYSIS



Calories	220
Protein	3 g
Total Carbohydrates	47 g
Sugars	12 g
Dietary Fiber	3 g
Lactose	
Sucrose	
Vitamin A (IU)	
Vitamin A (RE)	
Vitamin C	
Magnesium	
Monosodium	

Total Fat	3
Trans Fat	0 g
Saturated Fat	0 g
Added Sugars	12 g
Polyunsaturated Fat	
Monounsaturated Fat	
Cholesterol	0 mg
Vitamin D	6 mcg
Vitamin E	
Folate	
Vitamin B-6	
Sulphites	

Sodium	230 mg
Calcium	200 mg
Iron	5.6 mg
Potassium	190 mg
Zinc	
Phosphorus	
Thiamin	
Niacin	
Riboflavin	
Vitamin B-12	
Nitrates	

NUTRITIONAL CLAIMS

(!)

IRON	GOOD_SOURCE_OF	SUGARS	REDUCED_LESS	PARTIALLY_HYDROGENATED_VEGETABLE_OIL	FREE_FROM
HIGH_FRUCTOSE_CORN_SYRUP	FREE_FROM	ARTIFICIAL_FLAVOUR	FREE_FROM	MSG	FREE_FROM
WHOLE_GRAIN	CONTAINS	ENERGY	SOURCE_OF	VITAMIN D	EXCELLENT SOURCE OF
SATURATED_FAT	LOW	FAT	LOW	VII/AIIIIC_S	EXOCECENT_GOOKGE_GI
FIBRE	GOOD_SOURCE_OF	TRANS_FAT	FREE_FROM	CHOLESTEROL	LOW
IRON	EXCELLENT_SOURCE_OF	VITAMIN_D	GOOD_SOURCE_OF	CHOLESTEROL	FREE_FROM
KOSHER	YES	VEGETARIAN	YES	CALCIUM	GOOD_SOURCE_OF

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