

LAY'S® Kettle Cooked 40% Less Fat Jalapeno Cheddar Flavored Potato Chips have 40% less fat than regular potato chips*, but still has all of the flavor. Include as a snacking option on your grab and go rack to drive increases in your chip purchases. The Large Single Serve size provides a little extra product to meet the requests of your consumers and to help drive incremental ...



MARKETING

LAY'S Kettle Cooked Reduced Fat* Jalapeno Cheddar Potato Chips have 40% less fat than regular potato chips, but all of the flavor.. Include as a snacking option on your grab and go rack to drive increases in your chip purchases.. The Large Single Serve size provides a little extra product to meet the requests of your consumers and to help drive incremental sales for your business.. *40% less fat than regular potato chips Regular potato chips contain 10g fat per 1 OZ serving.. These snacks contain 6g fat per 1 OZ serving.. This package contains 1.375 OZ.

PRODUCT SPECIFICATIONS

Code	Dist Prod Code	GTIN	Calculated Pack
00028400251112	650674	00028400251112	64/1.375 oz




Brand	Brand Owner	GPC Description
Lay's	PepsiCo Inc. Brand Owner	Chips/Crisps/Snack Mixes - Natural/Extruded (Shelf Stable)

Gross Weight	Net Weight	Case/Catch Weight	Country Of Origin	Kosher	Child Nutrition
7.24 LBR	5.5 LBR	No	United States	Yes	No

Shipping						
Length	Width	Height	Volume	TlxHI	Shelf Life	Storage Temp From/To
20.063 INH	16.25 INH	10.688 INH	2.017 FTQ	6x8	84 Days	35 FAH / 85 FAH

ALLERGENS

C = 'Contains'; MC = 'May Contain'; N = 'Free From'; UN = 'Undeclared'; 30 = 'Free From Not Tested'; 50 = 'Derived from Ingredients'; 60 = 'Not Derived From Ingredients'; NI = 'No Info'

-  Milk - C
-  Eggs - NI
-  Soy - NI
-  Wheat - NI
-  Sesame - NI
-  Peanuts - NI
-  Tree Nuts - NI
-  Fish - NI
-  Shellfish - NI

HANDLING SUGGESTIONS

All products are code dated with "guaranteed fresh by" date on front of bag. Rotate product to insure fresh products. Destroy products that are beyond the "guaranteed fresh by" date. Store at room temperature out of direct sunlight.

MORE INFORMATION

SERVING SUGGESTIONS

PREPARATION & COOKING SUGGESTIONS

Ready To Eat

Nutrition Facts

1 Servings per container

Serving Size

1 package

Amount Per Serving

Calories

180

% Daily Value*

Total Fat 7	9%
Saturated Fat 1 g	6%
Trans Fat 0 g	
Cholesterol 0 mg	0%
Sodium 160 mg	7%
Total Carbohydrates 27 g	10%
Dietary Fiber 2 g	8%
Total Sugars 2 g	
Includes Added Sugars	%

Protein 3 g

Vitamin D 0 mcg	0%
Calcium 30 mg	2%
Iron 1 mg	4%
Potassium 570 mg	10%

* The % Daily Values (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

INGREDIENTS

INGREDIENTS: POTATOES, VEGETABLE OIL (SUNFLOWER, CORN, AND/OR CANOLA OIL), CHEDDAR CHEESE (MILK, CHEESE CULTURES, SALT, ENZYMES), MALTODEXTRIN (MADE FROM CORN), WHEY, SALT, SKIM MILK, ONION POWDER, SUGAR, SPICES (INCLUDING JALAPEÑO PEPPER), NATURAL FLAVORS, YEAST EXTRACT, GARLIC POWDER, JALAPEÑO PEPPER, LACTOSE, CITRIC ACID, LACTIC ACID, PAPRIKA EXTRACTS, BUTTERMILK, AND MILK PROTEIN CONCENTRATE. CONTAINS MILK INGREDIENTS.

650674 - Lays Kettle Cooked Jalapeno Cheddar Potato Chips 1.37...



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NUTRITIONAL ANALYSIS



Calories	180
Protein	3 g
Total Carbohydrates	27 g
Sugars	2 g
Dietary Fiber	2 g
Lactose	
Sucrose	
Vitamin A (IU)	
Vitamin A (RE)	
Vitamin C	
Magnesium	
Monosodium	

Total Fat	7
Trans Fat	0 g
Saturated Fat	1 g
Added Sugars	
Polyunsaturated Fat	
Monounsaturated Fat	
Cholesterol	0 mg
Vitamin D	0 mcg
Vitamin E	
Folate	
Vitamin B-6	
Sulphites	

Sodium	160 mg
Calcium	30 mg
Iron	1 mg
Potassium	570 mg
Zinc	
Phosphorus	
Thiamin	
Niacin	
Riboflavin	
Vitamin B-12	
Nitrates	

NUTRITIONAL CLAIMS



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