



MARKETING

A convenient, no-mess, and portable chewy cereal bar made from Cocoa Puffs(TM) cereal pieces.. Individually wrapped, available in bulk, 96 - 1.42 oz bars in each case.. Made with no artificial flavors, no colors from artificial sources, and no high fructose corn syrup. Made without gelatin.. For crediting in USDA Child Nutrition Programs: meets 1 ounce equivalent grain, whole grain-rich criteria, and USDA Smart Snacks criteria.

Nutrition Facts

96 Servings per container

Serving Size

1 bar (40g)

Amount Per Serving

Calories

160

% Daily Value*

Total Fat 3.5

4%

Saturated Fat 0 g

0%

Trans Fat 0 g

Cholesterol 0 mg

0%

Sodium 105 mg

5%

Total Carbohydrates 29 g

11%

Dietary Fiber 3 g

11%

Total Sugars 9 g

Includes 8 g Added Sugars

16%

Protein 3 g

Vitamin D 0.8 mcg

4%

Calcium 260 mg

20%

Iron 2.1 mg

10%

Potassium 100 mg

2%

* The % Daily Values (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

PRODUCT SPECIFICATIONS

Code	Dist Prod Code		GTIN		Calculated Pack	
45577000	200042		10016000455778		96/1.42 OZ	
Brand		Brand Owner			GPC Description	
Cocoa Puffs		GENERAL MILLS SALES INC.			Cereal/Muesli Bars	
Gross Weight	Net Weight	Case/Catch Weight		Country Of Origin	Kosher	Child Nutrition
10.450 LBR	8.52 LBR	No		United States	Undeclared	No
Shipping						
Length	Width	Height	Volume	TlxHI	Shelf Life	Storage Temp From/To
17.870 INH	12.250 INH	6.370 INH	0.80700 FTQ	8x7	248 Days	32 FAH / 95 FAH
Traceability Regulation						
Regulation Type Code		Regulatory Act	Trade Item Regulation Compliant		Regulation Restrictions and Descriptors	
N/A		N/A	N/A		N/A	

HANDLING SUGGESTIONS

Keep in a cool, dry place

ALLERGENS

C = 'Contains'; MC = 'May Contain'; N = 'Free From'; UN = 'Undeclared'; 30 = 'Free From Not Tested'; 50 = 'Derived from Ingredients'; 60 = 'Not Derived From Ingredients'; NI = 'No Info'

- Milk - 30
- Eggs - 30
- Soybean - C
- Wheat - C
- Sesame - 30
- Pine Nuts - 30
- Cashews - 30
- Macadamia Nuts - 40
- Coconuts - 30
- Brazil Nuts - 30
- Walnuts - 30
- Peanuts - 30
- Tree - 30
- Fish - 30
- Shellfish - NI
- Crustaceans - 30
- Almonds - 30
- Hazelnuts - 30
- Chestnuts - 30
- Pecan Nuts - 30
- Pistachios - 30
- Molluscs - 30

INGREDIENTS

Whole Grain Oats, Corn Syrup, Whole Grain Corn, Sugar, Whole Wheat Flour, Fructose, Canola and/or Sunflower Oil, Brown Rice Flour, Chicory Root Extract, Vegetable Glycerin. Contains 2% or less of: Cocoa Processed With Alkali, Rice Flour, Calcium Carbonate, Maltodextrin, Yellow Corn Flour, Color (caramel color, annatto extract), Salt, Modified Wheat Starch, Soy Lecithin, Tricalcium Phosphate, Baking Soda, Natural Flavor, Vitamin C (sodium ascorbate), Cocoa Powder, Iron and Zinc (mineral nutrients), a B Vitamin (niacinamide), Vitamin B6 (pyridoxine hydrochloride), Vitamin B1 (thiamin mononitrate), Vitamin A (palmitate), Vitamin B2 (riboflavin), a B Vitamin (folic acid), Vitamin B12, Vitamin D3.

Cocoa Puffs

200042 - Cocoa Puffs(TM) Cereal Bar 1.42 oz

A convenient, no-mess, and portable chewy cereal bar made from Cocoa Puffs(TM) cereal pieces with only 150 calories. Individually wrapped bars meet 1 ounce equivalent grain and USDA Smart Snacks criteria. Available in bulk, 96 - 1.42 oz bars in each case.

PREPARATION & COOKING SUGGESTIONS

Ready to eat

SERVING SUGGESTIONS

Serve as is

MORE INFORMATION

NUTRITIONAL ANALYSIS

Calories	160
Protein	3 g
Total Carbohydrates	29 g
Sugars	9 g
Dietary Fiber	3 g
Lactose	
Sucrose	
Vitamin A (IU)	
Vitamin A (RE)	
Vitamin C	2 mg
Magnesium	
Monosodium	

Total Fat	3.5
Trans Fat	0 g
Saturated Fat	0 g
Added Sugars	8 g
Polyunsaturated Fat	
Monounsaturated Fat	
Cholesterol	0 mg
Vitamin D	0.8 mcg
Vitamin E	
Folate	20 mcg
Vitamin B-6	0.1 mg
Sulphites	

Sodium	105 mg
Calcium	260 mg
Iron	2.1 mg
Potassium	100 mg
Zinc	0.7 mg
Phosphorus	
Thiamin	0.1 mg
Niacin	0.5 mg
Riboflavin	0.05 mg
Vitamin B-12	0.09 mcg
Nitrates	

NUTRITIONAL CLAIMS

SATURATED_FAT	LOW	CHOLESTEROL	FREE_FROM	CALCIUM	GOOD_SOURCE_OF
IRON	GOOD_SOURCE_OF	FIBRE	GOOD_SOURCE_OF	TRANS_FAT	FREE_FROM
WHOLE_GRAIN	CONTAINS	PARTIALLY_HYDROGENATED_VEGETABLE_OIL	FREE_FROM	SODIUM_SALT	LOW
CALCIUM	EXCELLENT_SOURCE_OF	ARTIFICIAL_SWEETENERS	FREE_FROM	ENERGY	SOURCE_OF
ARTIFICIAL_FLAVOUR	FREE_FROM	CHOLESTEROL	LOW	HIGH_FRUCTOSE_CORN_SYRUP	FREE_FROM
LOW_SALT	YES	VEGETARIAN	YES		

MORE IMAGES

