



MARKETING

A convenient, no-mess, and portable chewy cereal bar made from Cocoa Puffs(TM) cereal pieces.. Individually wrapped, available in bulk, 96 - 1.42 oz bars in each case.. Made with no artificial flavors, no colors from artificial sources, and no high fructose corn syrup. Made without gelatin.. For crediting in USDA Child Nutrition Programs: meets 1 ounce equivalent grain, whole grain-rich criteria, and USDA Smart Snacks criteria.

PRODUCT SPECIFICATIONS

Code	Dist Prod Code	GTIN	Calculated Pack
45577000	200042	10016000455778	96/1.42 OZ

Brand	Brand Owner	GPC Description
Cocoa Puffs	GENERAL MILLS SALES INC.	Cereal/Muesli Bars

Gross Weight	Net Weight	Case/Catch Weight	Country Of Origin	Kosher	Child Nutrition
10.450 LBR	8.52 LBR	No	United States	Undeclared	No

Shipping						
Length	Width	Height	Volume	TlxHI	Shelf Life	Storage Temp From/To
17.870 INH	12.250 INH	6.370 INH	0.80700 FTQ	8x7	248 Days	32 FAH / 95 FAH

ALLERGENS

C = 'Contains' ; MC = 'May Contain' ; N = 'Free From' ; UN = 'Undeclared' ; 30 = 'Free From Not Tested' ; 50 = 'Derived from Ingredients' ; 60 = 'Not Derived From Ingredients' ; NI = 'No Info'

Milk - 30

Eggs - 30

Soy - C

Wheat - C

Sesame - 30

Peanuts - 30

Tree Nuts - 30

Fish - 30

Shellfish - NI

SERVING SUGGESTIONS

Serve as is

Nutrition Facts

96 Servings per container

Serving Size1 bar (40g)

Amount Per Serving

Calories160

% Daily Value*

Total Fat 3.5 g4%

Saturated Fat 0 g0%

Trans Fat 0 g

Cholesterol 0 mg0%

Sodium 105 mg5%

Total Carbohydrates 29 g11%

Dietary Fiber 3 g11%

Total Sugars 9 g

Includes 8 g Added Sugars16%

Protein 3 g

Vitamin D 0.8 mcg4%

Calcium 260 mg20%

Iron 2.1 mg10%

Potassium 100 mg2%

* The % Daily Values (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

INGREDIENTS

Whole Grain Oats, Corn Syrup, Whole Grain Corn, Sugar, Whole Wheat Flour, Fructose, Canola and/or Sunflower Oil, Brown Rice Flour, Chicory Root Extract, Vegetable Glycerin. Contains 2% or less of: Cocoa Processed With Alkali, Rice Flour, Calcium Carbonate, Maltodextrin, Yellow Corn Flour, Color (caramel color, annatto extract), Salt, Modified Wheat Starch, Soy Lecithin, Tricalcium Phosphate, Baking Soda, Natural Flavor, Vitamin C (sodium ascorbate), Cocoa Powder, Iron and Zinc (mineral nutrients), a B Vitamin (niacinamide), Vitamin B6 (pyridoxine hydrochloride), Vitamin B1 (thiamin mononitrate), Vitamin A (palmitate), Vitamin B2 (riboflavin), a B Vitamin (folic acid), Vitamin B12, Vitamin D3.

HANDLING SUGGESTIONS

Keep in a cool, dry place

PREPARATION & COOKING SUGGESTIONS

Ready to eat

MORE INFORMATION

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NUTRITIONAL ANALYSIS

Calories	160	Total Fat	3.5 g	Sodium	105 mg
Protein	3 g	Trans Fat	0 g	Calcium	260 mg
Total Carbohydrates	29 g	Saturated Fat	0 g	Iron	2.1 mg
Sugars	9 g	Added Sugars	8 g	Potassium	100 mg
Dietary Fiber	3 g	Polyunsaturated Fat		Zinc	0.7 mg
Lactose		Monounsaturated Fat		Phosphorus	
Sucrose		Cholesterol	0 mg		
Vitamin A (IU)		Vitamin D	0.8 mcg	Thiamin	0.1 mg
Vitamin A (RE)		Vitamin E		Niacin	0.5 mg
Vitamin C	2 mg	Folate	20 mcg	Riboflavin	0.05 mg
Magnesium		Vitamin B-6	0.1 mg	Vitamin B-12	0.09 mcg
Monosodium		Sulphites		Nitrates	

NUTRITIONAL CLAIMS

FIBRE	GOOD_SOURCE_OF	CHOLESTEROL	LOW	ENERGY	SOURCE_OF
TRANS_FAT	FREE_FROM	PARTIALLY_HYDROGENATED_VEGETABLE_OIL	FREE_FROM	HIGH_FRUCTOSE_CORN_SYRUP	FREE_FROM
ARTIFICIAL_SWEETENERS	FREE_FROM	ARTIFICIAL_FLAVOUR	FREE_FROM	CHOLESTEROL	FREE_FROM
SODIUM_SALT	LOW	IRON	GOOD_SOURCE_OF	SATURATED_FAT	LOW
CALCIUM	GOOD_SOURCE_OF	CALCIUM	EXCELLENT_SOURCE_OF	LOW_SALT	YES
VEGETARIAN	YES				

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