

Kellogg's Pop-Tarts

312124 - Kellogg's Pop-Tarts Frosted Smores 20.3oz 72ct

With a crumbly, graham cracker crust and a gooey filling inspired by classic s'mores, these Pop-Tarts Toaster Pastries from Kellogg's make on-the-go breakfasts easy and fun; Eat straight from the pouch or toast these pastries for a crispy crust. Packaged as 6 count display cartons; Made with the delicious, classic taste of a campfire s'more in every bite; These pastries arrive...



MARKETING

Place in the convenient breakfast aisle, checkout and beverage area; This item is a good fit for Convenience stores, Lodging, Hospitals, B&I, Transportation, Colleges/Universities. Includes 72, 22oz 6 count display boxes of convenient, ready to eat toaster pastries; 13.313 IN x 9.313 IN x 11.250 IN. With a frosted graham cracker crust and a chocolatey, marshmallowy filling that's gooey and delicious just like a campfire s'more; Enjoy them as a standalone snack or with a cold glass of milk. Packaged as 6 count display cartons; Made with the delicious, classic taste of a campfire s'more in every bite; These pastries arrive baked to perfection and are ready to eat right out of the package

PRODUCT SPECIFICATIONS

Code		Dist Prod Code		GTIN		Calculated Pack	
3800005817		312124		00038000058172		3.67 oz./12/6 ct. Display	
Brand		Brand Owner		GPC Description			
Kellogg's Pop-Tarts		Kellogg Company US		Pies/Pastries - Sweet (Shelf Stable)			
Gross Weight	Net Weight	Case/Catch Weight		Country Of Origin		Kosher	Child Nutrition
17.495 LBR	15.238 LBR	No		United States		Undeclared	No
Shipping							
Length	Width	Height	Volume	TlxHI	Shelf Life	Storage Temp From/To	
13.313 INH	9.313 INH	11.25 INH	0.807 FTQ	15x4	365 Days	35 FAH / 85 FAH	
Traceability Regulation							
Regulation Type Code		Regulatory Act	Trade Item Regulation Compliant			Regulation Restrictions and Descriptors	
N/A		N/A	N/A			N/A	

HANDLING SUGGESTIONS

Dry

ALLERGENS

C = 'Contains' ; MC = 'May Contain' ; N = 'Free From' ; UN = 'Undeclared' ; 30 = 'Free From Not Tested' ; 50 = 'Derived from Ingredients' ; 60 = 'Not Derived From Ingredients' ; NI = 'No Info'

Milk - C

Eggs - C

Soybean - C

Wheat - C

Sesame - 30

Peanuts - 30

Tree - 30

Fish - 30

Shellfish - 30

Crustaceans - 30

Nutrition Facts

1 Servings per container

Serving Size2 Pastries

Amount Per Serving

Calories370

% Daily Value*

Total Fat912%

Saturated Fat3 g15%

Trans Fat0 g

Cholesterol0 mg0%

Sodium390 mg17%

Total Carbohydrates67 g24%

Dietary Fiber1 g4%

Total Sugars35 g

Includes 33 g Added Sugars66%

Protein5 g

Vitamin D0 mcg0%

Calcium30 mg2%

Iron1.5 mg8%

Potassium150 mg2%

* The % Daily Values (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

INGREDIENTS

INGREDIENTS: ENRICHED FLOUR (wheat flour, niacin, reduced iron, vitamin B1 [thiamin mononitrate], vitamin B2 [riboflavin], folic acid), SUGAR, HIGH FRUCTOSE CORN SYRUP, DEXTROSE, SOYBEAN AND PALM OIL (with TBHQ for freshness), CORN SYRUP, WHOLE WHEAT FLOUR, BLEACHED WHEAT FLOUR, WHEY. CONTAINS 2% OR LESS OF molasses, cocoa processed with alkali, cornstarch, leavening (baking soda, sodium aluminum phosphate), milk chocolate (sugar, milk, cocoa butter, chocolate), salt, modified corn starch, natural and artificial flavors, soy lecithin, gelatin, egg whites, color added, xanthan gum.

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PREPARATION & COOKING SUGGESTIONS



SERVING SUGGESTIONS



MORE INFORMATION



NUTRITIONAL ANALYSIS



Calories	370
Protein	5 g
Total Carbohydrates	67 g
Sugars	35 g
Dietary Fiber	1 g
Lactose	
Sucrose	
Vitamin A (IU)	
Vitamin A (RE)	
Vitamin C	
Magnesium	
Monosodium	

Total Fat	9
Trans Fat	0 g
Saturated Fat	3 g
Added Sugars	33 g
Polyunsaturated Fat	3.5 g
Monounsaturated Fat	2 g
Cholesterol	0 mg
Vitamin D	0 mcg
Vitamin E	
Folate	40 mcg
Vitamin B-6	
Sulphites	

Sodium	390 mg
Calcium	30 mg
Iron	1.5 mg
Potassium	150 mg
Zinc	
Phosphorus	
Thiamin	
Niacin	
Riboflavin	3 g
Vitamin B-12	
Nitrates	

NUTRITIONAL CLAIMS



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