

# 312124 - Kellogg's Pop-Tarts Frosted Smores 20.3oz 72ct



With a crumbly, graham cracker crust and a gooey filling inspired by classic s'mores, these Pop-Tarts Toaster Pastries from Kellogg's make on-the-go breakfasts easy and fun; Eat straight from the pouch or toast these pastries for a crispy crust. Packaged as 6 count display cartons; Made with the delicious, classic taste of a campfire s'more in every bite; These pastries arrive...



## MARKETING

Place in the convenient breakfast aisle, checkout and beverage area; This item is a good fit for Convenience stores, Lodging, Hospitals, B&I, Transportation, Colleges/Universities. Includes 72, 22oz 6 count display boxes of convenient, ready to eat toaster pastries; 13.313 IN x 9.313 IN x 11.250 IN. With a frosted graham cracker crust and a chocolate, marshmallowy filling that's gooey and delicious just like a campfire s'more; Enjoy them as a standalone snack or with a cold glass of milk. Packaged as 6 count display cartons; Made with the delicious, classic taste of a campfire s'more in every bite; These pastries arrive baked to perfection and are ready to eat right out of the package ...

## PRODUCT SPECIFICATIONS

Code	Dist Prod Code	GTIN	Calculated Pack
3800005817	312124	00038000058172	3.67 oz./12/6 ct. Display

Brand	Brand Owner	GPC Description
Kellogg's Pop-Tarts	Kellogg Company US	Pies/Pastries - Sweet (Shelf Stable)

Gross Weight	Net Weight	Case/Catch Weight	Country Of Origin	Kosher	Child Nutrition
17.495 LBR	15.238 LBR	No	United States	Undeclared	No

Shipping						
Length	Width	Height	Volume	Tlx/Hi	Shelf Life	Storage Temp From/To
13.313 INH	9.313 INH	11.25 INH	0.807 FTQ	15x4	365 Days	35 FAH / 85 FAH

## ALLERGENS

C = 'Contains'; MC = 'May Contain'; N = 'Free From'; UN = 'Undeclared'; 30 = 'Free From Not Tested'; 50 = 'Derived from Ingredients'; 60 = 'Not Derived From Ingredients'; NI = 'No Info'

- Milk - C
- Eggs - C
- Soy - C
- Wheat - C
- Sesame - 30
- Peanuts - 30
- Tree Nuts - 30
- Fish - 30
- Shellfish - 30

## HANDLING SUGGESTIONS

Dry

## SERVING SUGGESTIONS

## PREPARATION & COOKING SUGGESTIONS

## Nutrition Facts

1 Servings per container	
<b>Serving Size</b>	<b>2 Pastries</b>
<b>Amount Per Serving</b>	
<b>Calories</b>	<b>370</b>
<b>% Daily Value*</b>	
<b>Total Fat</b> 9	<b>12%</b>
Saturated Fat 3 g	<b>15%</b>
Trans Fat 0 g	
<b>Cholesterol</b> 0 mg	<b>0%</b>
<b>Sodium</b> 390 mg	<b>17%</b>
<b>Total Carbohydrates</b> 67 g	<b>24%</b>
Dietary Fiber 1 g	<b>4%</b>
Total Sugars 35 g	
Includes 33 g Added Sugars	<b>66%</b>
<b>Protein</b> 5 g	
Vitamin D 0 mcg	0%
Calcium 30 mg	2%
Iron 1.5 mg	8%
Potassium 150 mg	2%

\* The % Daily Values (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

## INGREDIENTS

INGREDIENTS: ENRICHED FLOUR (wheat flour, niacin, reduced iron, vitamin B1 [thiamin mononitrate], vitamin B2 [riboflavin], folic acid), SUGAR, HIGH FRUCTOSE CORN SYRUP, DEXTROSE, SOYBEAN AND PALM OIL (with TBHQ for freshness), CORN SYRUP, WHOLE WHEAT FLOUR, BLEACHED WHEAT FLOUR, WHEY. CONTAINS 2% OR LESS OF molasses, cocoa processed with alkali, cornstarch, leavening (baking soda, sodium aluminum phosphate), milk chocolate (sugar, milk, cocoa butter, chocolate), salt, modified corn starch, natural and artificial flavors, soy lecithin, gelatin, egg whites, color added, xanthan gum.

## MORE INFORMATION

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## NUTRITIONAL ANALYSIS



Calories	370
Protein	5 g
Total Carbohydrates	67 g
Sugars	35 g
Dietary Fiber	1 g
Lactose	
Sucrose	
Vitamin A (IU)	
Vitamin A (RE)	
Vitamin C	
Magnesium	
Monosodium	

Total Fat	9
Trans Fat	0 g
Saturated Fat	3 g
Added Sugars	33 g
Polyunsaturated Fat	3.5 g
Monounsaturated Fat	2 g
Cholesterol	0 mg
Vitamin D	0 mcg
Vitamin E	
Folate	40 mcg
Vitamin B-6	
Sulphites	

Sodium	390 mg
Calcium	30 mg
Iron	1.5 mg
Potassium	150 mg
Zinc	
Phosphorus	
Thiamin	
Niacin	
Riboflavin	3 g
Vitamin B-12	
Nitrates	

## NUTRITIONAL CLAIMS



## MORE IMAGES

