



MARKETING



PRODUCT SPECIFICATIONS



Code	Dist Prod Code	GTIN	Calculated Pack
3800022270	314101	00038000222702	12 x 4 CT

Brand	Brand Owner	GPC Description
Kellogg's Pop-Tarts	Kellogg Company US	Pies/Pastries - Sweet (Shelf Stable)

Gross Weight	Net Weight	Case/Catch Weight	Country Of Origin	Kosher	Child Nutrition
11.684 LBR	10.159 LBR	No		Undeclared	No

Shipping						
Length	Width	Height	Volume	TlxHl	Shelf Life	Storage Temp From/To
11.125 INH	7.75 INH	11.375 INH	.57	20x4	365 Days	35 FAH / 85 FAH

Nutrition Facts

4 Servings per container

Serving Size 2 Pastries

Amount Per Serving

Calories **370**

% Daily Value*

Total Fat 8	10%
Saturated Fat 2.5 g	13%
Trans Fat 0 g	
Cholesterol 0 mg	0%
Sodium 310 mg	13%
Total Carbohydrates 71 g	26%
Dietary Fiber 1 g	4%
Total Sugars 31 g	
Includes 30 g Added Sugars	60%
Protein 4 g	

Vitamin D 0 mcg 0%

Calcium 0 mg 0%

Iron 1.4 mg 8%

Potassium 40 mg 0%

* The % Daily Values (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

HANDLING SUGGESTIONS



SERVING SUGGESTIONS



PREPARATION & COOKING SUGGESTIONS



INGREDIENTS



INGREDIENTS: ENRICHED FLOUR (wheat flour, niacin, reduced iron, vitamin B1 [thiamin mononitrate], vitamin B2 [riboflavin], folic acid), CORN SYRUP, HIGH FRUCTOSE CORN SYRUP, DEXTROSE, SUGAR, SOYBEAN AND PALM OIL (with TBHQ for freshness), BLEACHED WHEAT FLOUR. CONTAINS 2% OR LESS OF wheat starch, salt, dried strawberries, dried pears, dried apples, leavening (baking soda, sodium acid pyrophosphate, monocalcium phosphate), citric acid, gelatin, modified wheat starch, yellow corn flour, caramel color, xanthan gum, cornstarch, turmeric extract color, soy lecithin, red 40, yellow 6, blue 1, color added.

ALLERGENS



C = 'Contains'; MC = 'May Contain'; N = 'Free From'; UN = 'Undeclared'; 30 = 'Free From Not Tested'; 50 = 'Derived from Ingredients'; 60 = 'Not Derived From Ingredients'; NI = 'No Info'

- | | |
|-------------|------------------|
| Milk - 30 | Peanuts - 30 |
| Eggs - 30 | Tree - 30 |
| Soybean - C | Fish - 30 |
| Wheat - C | Shellfish - 30 |
| Sesame - 30 | Crustaceans - 30 |

MORE INFORMATION



NUTRITIONAL ANALYSIS



Calories	370
Protein	4 g
Total Carbohydrates	71 g
Sugars	31 g
Dietary Fiber	1 g
Lactose	
Sucrose	
Vitamin A (IU)	
Vitamin A (RE)	
Vitamin C	
Magnesium	
Monosodium	

Total Fat	8
Trans Fat	0 g
Saturated Fat	2.5 g
Added Sugars	30 g
Polyunsaturated Fat	3 g
Monounsaturated Fat	1.5 g
Cholesterol	0 mg
Vitamin D	0 mcg
Vitamin E	
Folate	40 mcg
Vitamin B-6	
Sulphites	

Sodium	310 mg
Calcium	0 mg
Iron	1.4 mg
Potassium	40 mg
Zinc	
Phosphorus	
Thiamin	
Niacin	
Riboflavin	
Vitamin B-12	
Nitrates	

NUTRITIONAL CLAIMS



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