



#### MARKETING

General Mills Cocoa Puffs is a whole grain corn puff cereal, frosted with natural flavors and made with real cocoa.. 4 - 35 oz bulk packages of cereal per case. An easy to display solution that is served all day as a low-cost meal option with less waste and great labor savings.. Contains no artificial flavors.. Recommended for business and industry, college and university, lodging, and healthcare settings.

## Nutrition Facts

110 Servings per container

**Serving Size** **1 cup**
**Amount Per Serving**  
**Calories** **140**

% Daily Value\*

**Total Fat** 2 **2%**

 Saturated Fat 0 g **0%**

Trans Fat 0 g

**Cholesterol** 0 mg **0%**
**Sodium** 130 mg **6%**
**Total Carbohydrates** 31 g **11%**

 Dietary Fiber 2 g **7%**

Total Sugars 12 g

 Includes 12 g Added Sugars **24%**
**Protein** 2 g

 Vitamin D 4 mcg 20%

 Calcium 130 mg 10%

 Iron 3.6 mg 20%

 Potassium 100 mg 2%

\* The % Daily Values (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

#### PRODUCT SPECIFICATIONS

Code	Dist Prod Code	GTIN	Calculated Pack
11999000	201003	10016000119991	4/35 OZ

Brand	Brand Owner	GPC Description
Cocoa Puffs	GENERAL MILLS SALES INC.	Cereals Products - Ready to Eat (Shelf Stable)

Gross Weight	Net Weight	Case/Catch Weight	Country Of Origin	Kosher	Child Nutrition
10.750 LBR	8.75 LBR	No	United States	Yes	No

#### Shipping

Length	Width	Height	Volume	Tlx/HL	Shelf Life	Storage Temp From/To
20.000 INH	9.500 INH	16.620 INH	1.82700 FTQ	10x3	372 Days	32 FAH / 95 FAH

#### ALLERGENS

C = 'Contains'; MC = 'May Contain'; N = 'Free From'; UN = 'Undeclared'; 30 = 'Free From Not Tested'; 50 = 'Derived from Ingredients'; 60 = 'Not Derived From Ingredients'; NI = 'No Info'

-  Milk - 30
-  Peanuts - 30
-  Eggs - 30
-  Tree Nuts - 30
-  Soy - 30
-  Fish - 30
-  Wheat - MC
-  Shellfish - NI
-  Sesame - 30

#### SERVING SUGGESTIONS

One Cup

#### INGREDIENTS

Whole Grain Corn, Sugar, Rice Flour, Corn Syrup, Cocoa Processed with Alkali, Canola and/or Sunflower Oil, Color (caramel color and annatto extract), Salt, Baking Soda, Natural Flavor, Rosemary Extract. Vitamins and Minerals: Tricalcium Phosphate, Calcium Carbonate, Vitamin C (sodium ascorbate), Iron and Zinc (mineral nutrients), A B Vitamin (niacinamide), Vitamin B6 (pyridoxine hydrochloride), Vitamin B1 (thiamin mononitrate), Vitamin A (palmitate), Vitamin B2 (riboflavin), A B Vitamin (folic acid), Vitamin B12, Vitamin D3.

#### HANDLING SUGGESTIONS

Keep in a cool, dry place

#### PREPARATION & COOKING SUGGESTIONS

Ready to eat

#### MORE INFORMATION

NUTRITIONAL ANALYSIS



Calories	140
Protein	2 g
Total Carbohydrates	31 g
Sugars	12 g
Dietary Fiber	2 g
Lactose	
Sucrose	
Vitamin A (IU)	
Vitamin A (RE)	
Vitamin C	
Magnesium	
Monosodium	

Total Fat	2
Trans Fat	0 g
Saturated Fat	0 g
Added Sugars	12 g
Polyunsaturated Fat	0.5 g
Monounsaturated Fat	1 g
Cholesterol	0 mg
Vitamin D	4 mcg
Vitamin E	
Folate	
Vitamin B-6	
Sulphites	

Sodium	130 mg
Calcium	130 mg
Iron	3.6 mg
Potassium	100 mg
Zinc	
Phosphorus	
Thiamin	
Niacin	
Riboflavin	
Vitamin B-12	
Nitrates	

NUTRITIONAL CLAIMS



HIGH_FRUCTOSE_CORN_SYRUP	FREE_FROM	SODIUM_SALT	LOW	WHOLE_GRAIN	CONTAINS
IRON	EXCELLENT_SOURCE_OF	MSG	FREE_FROM	ARTIFICIAL_FLAVOUR	FREE_FROM
SATURATED_FAT	LOW	ENERGY	SOURCE_OF	IRON	GOOD_SOURCE_OF
VITAMIN_D	GOOD_SOURCE_OF	PARTIALLY_HYDROGENATED_VEGETABLE_OIL	FREE_FROM	CALCIUM	GOOD_SOURCE_OF
TRANS_FAT	FREE_FROM	CHOLESTEROL	LOW	THIAMIN	GOOD_SOURCE_OF
FAT	LOW	THIAMIN	EXCELLENT_SOURCE_OF	CHOLESTEROL	FREE_FROM
LOW_SALT	YES	KOSHER	YES	VEGETARIAN	YES

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