

## 650676 - Lay's Kettle Cooked Potato Chips



LAY'S Kettle Cooked Reduced Fat\* Sea Salt & Vinegar Potato Chips have 40% less fat than regular potato chips, but all of the flavor. USDA Compliant as SMART SNACK so add to drive sales. The Large Single Serve size provides a little extra product to meet the requests of your consumers and to help drive incremental sales for your business. \*40% less fat than regular potato ...



## MARKETING

LAY'S Kettle Cooked Reduced Fat\* Sea Salt & Vinegar Potato Chips have 40% less fat than regular potato chips, but all of the flavor.. USDA Compliant as SMART SNACK so add to drive sales.. The Large Single Serve size provides a little extra product to meet the requests of your consumers and to help drive incremental sales for your business.. \*40% less fat than regular potato chips.. Regular potato chips contain 10g fat per 1 OZ serving.. These snacks contain 6g fat per 1 OZ serving.. This package contains 1.375 OZ.

## PRODUCT SPECIFICATIONS

Code	Dist Prod Code	GTIN	Calculated Pack
00028400251136	650676	00028400251136	64 x 1.375OZ

Brand	Brand Owner	GPC Description
Lay's	PepsiCo Inc. Brand Owner	Chips/Crisps/Snack Mixes - Natural/Extruded (Shelf Stable)

Gross Weight	Net Weight	Case/Catch Weight	Country Of Origin	Kosher	Child Nutrition
7.24 LBR	5.5 LBR	No	United States	Yes	No

Shipping						
Length	Width	Height	Volume	TlxHI	Shelf Life	Storage Temp From/To
20.063 INH	16.25 INH	10.688 INH	2.017 FTQ	6x8	84 Days	35 FAH / 85 FAH

## ALLERGENS

C = 'Contains'; MC = 'May Contain'; N = 'Free From'; UN = 'Undeclared'; 30 = 'Free From Not Tested'; 50 = 'Derived from Ingredients'; 60 = 'Not Derived From Ingredients'; NI = 'No Info'

- Milk - NI
- Eggs - NI
- Soy - NI
- Wheat - NI
- Sesame - NI
- Peanuts - NI
- Tree Nuts - NI
- Fish - NI
- Shellfish - NI

## HANDLING SUGGESTIONS

All products are code dated with "guaranteed fresh by" date on front of bag. Rotate product to insure fresh products. Destroy products that are beyond the "guaranteed fresh by" date. Store at room temperature out of direct sunlight.

## MORE INFORMATION

## SERVING SUGGESTIONS

## PREPARATION &amp; COOKING SUGGESTIONS

Ready To Eat

## Nutrition Facts

1 Servings per container

Serving Size

1 package

Amount Per Serving

Calories

180

% Daily Value\*

Total Fat 7

9%

Saturated Fat 1 g

5%

Trans Fat 0 g

Cholesterol 0 mg

0%

Sodium 180 mg

8%

Total Carbohydrates 28 g

10%

Dietary Fiber 2 g

8%

Total Sugars 2 g

Includes Added Sugars

%

Protein 3 g

Vitamin D 0 mcg

0%

Calcium 10 mg

0%

Iron 1 mg

4%

Potassium 570 mg

10%

\* The % Daily Values (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

## INGREDIENTS

INGREDIENTS: POTATOES, VEGETABLE OIL (Sunflower, Corn And/Or Canola Oil), MALTODEXTRIN [MADE FROM CORN], SEA SALT, VINEGAR SOLIDS, DEXTROSE, CITRIC ACID, SUGAR, YEAST EXTRACT, LACTIC ACID, SPICES, AND NATURAL FLAVORS

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## NUTRITIONAL ANALYSIS



Calories	180
Protein	3 g
Total Carbohydrates	28 g
Sugars	2 g
Dietary Fiber	2 g
Lactose	
Sucrose	
Vitamin A (IU)	
Vitamin A (RE)	
Vitamin C	
Magnesium	
Monosodium	

Total Fat	7
Trans Fat	0 g
Saturated Fat	1 g
Added Sugars	
Polyunsaturated Fat	
Monounsaturated Fat	
Cholesterol	0 mg
Vitamin D	0 mcg
Vitamin E	
Folate	
Vitamin B-6	
Sulphites	

Sodium	180 mg
Calcium	10 mg
Iron	1 mg
Potassium	570 mg
Zinc	
Phosphorus	
Thiamin	
Niacin	
Riboflavin	
Vitamin B-12	
Nitrates	

## NUTRITIONAL CLAIMS



## MORE IMAGES

