



MARKETING



PRODUCT SPECIFICATIONS



Code	Dist Prod Code	GTIN	Calculated Pack
424873	765530	10054800424273	6 x 36 OZ

Brand	Brand Owner	GPC Description
BEN'S ORIGINAL	MARS INCORPORATED	Grains/Cereal - Not Ready to Eat - (Shelf Stable)

Gross Weight	Net Weight	Case/Catch Weight	Country Of Origin	Kosher	Child Nutrition
15.267 LBR	13.5 LBR	No		Undeclared	No

Shipping						
Length	Width	Height	Volume	TlxHl	Shelf Life	Storage Temp From/To
12.795 INH	6.614 INH	9.606 INH	.47	21x5	365 Days	32 FAH / 86 FAH

Nutrition Facts

Servings per container

**Serving Size** 57g

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**Amount Per Serving**

**Calories** 200

% Daily Value\*

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**Total Fat** 1 g %

Saturated Fat %

Trans Fat

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**Cholesterol** 0 mg %

**Sodium** 360 mg %

**Total Carbohydrates** 42 g %

Dietary Fiber %

Total Sugars

Includes Added Sugars %

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**Protein** 6 g

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Vitamin D %

Calcium %

Iron %

Potassium %

\* The % Daily Values (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

HANDLING SUGGESTIONS



SERVING SUGGESTIONS



PREPARATION & COOKING SUGGESTIONS



INGREDIENTS



ENRICHED PARBOILED LONG GRAIN RICE (PARBOILED LONG GRAIN RICE, VITAMINS AND MINERALS [CALCIUM (CALCIUM CARBONATE), IRON (IRON PHOSPHATE), VITAMIN B1 (THIAMINE MONONITRATE), FOLIC ACID]), SEASONING BLEND (YEAST EXTRACT, CARROTS\*, ONIONS\*, SALT, SUGAR, DEHYDRATED CHICKEN BROTH† ‡, CHICKEN FAT† ‡, CELERY\*, DEHYDRATED PARSLEY, POTASSIUM SALT, AUTOLYZED YEAST, ONION POWDER, GARLIC POWDER, NATURAL FLAVORS, CITRIC ACID, TURMERIC EXTRACT (COLOR), TURMERIC (COLOR)), WILD RICE.

ALLERGENS



C = 'Contains'; MC = 'May Contain'; N = 'Free From'; UN = 'Undeclared'; 30 = 'Free From Not Tested'; 50 = 'Derived from Ingredients'; 60 = 'Not Derived From Ingredients'; NI = 'No Info'

- Milk - NI
- Eggs - NI
- Soybean - NI
- Wheat - NI
- Sesame - NI
- Peanuts - NI
- Tree - NI
- Fish - NI
- Shellfish - NI

MORE INFORMATION



NUTRITIONAL ANALYSIS



Calories	200
Protein	6 g
Total Carbohydrates	42 g
Sugars	
Dietary Fiber	
Lactose	
Sucrose	
Vitamin A (IU)	
Vitamin A (RE)	
Vitamin C	
Magnesium	
Monosodium	

Total Fat	1 g
Trans Fat	
Saturated Fat	
Added Sugars	
Polyunsaturated Fat	
Monounsaturated Fat	
Cholesterol	0 mg
Vitamin D	
Vitamin E	
Folate	
Vitamin B-6	
Sulphites	

Sodium	360 mg
Calcium	
Iron	
Potassium	
Zinc	
Phosphorus	
Thiamin	
Niacin	
Riboflavin	
Vitamin B-12	
Nitrates	

NUTRITIONAL CLAIMS



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