



MARKETING

A convenient, no-mess, and portable chewy cereal bar made from Cocoa Puffs(TM) cereal pieces.. Great anytime for breakfast in the classroom or cafeteria, grab and go, and kiosks.. Made with no artificial flavors and no high fructose corn syrup.. For crediting in USDA Child Nutrition Programs; meets 2 ounce equivalent grain and whole grain-rich criteria.. Individually wrapped, available in bulk, 48-2.5 oz bars in each case.

Nutrition Facts

48 Servings per container

Serving Size1 bar

Amount Per ServingCalories280

% Daily Value\*

Total Fat 67%

Saturated Fat 0.5 g4%

Trans Fat 0 g

Cholesterol 0 mg0%

Sodium 180 mg8%

Total Carbohydrates 52 g19%

Dietary Fiber 5 g18%

Total Sugars 15 g

Includes 14 g Added Sugars28%

Protein 5 g

Vitamin D 1.4 mcg6%

Calcium 460 mg35%

Iron 3.6 mg20%

Potassium 180 mg4%

\* The % Daily Values (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

PRODUCT SPECIFICATIONS

Code	Dist Prod Code	GTIN	Calculated Pack			
20688000	200060	10016000206882	48/2.5 OZ			
Brand	Brand Owner	GPC Description				
Cocoa Puffs	GENERAL MILLS SALES INC.	Cereal/Muesli Bars				
Gross Weight	Net Weight	Case/Catch Weight	Country Of Origin	Kosher	Child Nutrition	
7.750 LBR	7.50 LBR	No	United States	Undeclared	No	
Shipping						
Length	Width	Height	Volume	TlxHI	Shelf Life	Storage Temp From/To
20.000 INH	8.500 INH	7.000 INH	0.68900 FTQ	10x6	248 Days	32 FAH / 95 FAH
Traceability Regulation						
Regulation Type Code	Regulatory Act	Trade Item Regulation Compliant	Regulation Restrictions and Descriptors			
N/A	N/A	N/A	N/A			

HANDLING SUGGESTIONS

Keep in a cool, dry place

- ALLERGENS
- C = 'Contains'; MC = 'May Contain'; N = 'Free From'; UN = 'Undeclared'; 30 = 'Free From Not Tested'; 50 = 'Derived from Ingredients'; 60 = 'Not Derived From Ingredients'; NI = 'No Info'
- Milk - 30

Eggs - 30

Soybean - C

Wheat - C

Sesame - 30

Pine Nuts - 30

Cashews - 30

Macadamia Nuts - 30

Coconuts - 30

Brazil Nuts - 30

Walnuts - 30

Peanuts - 30

Tree - 30

Fish - 30

Shellfish - NI

Crustaceans - 30

Almonds - 30

Hazelnuts - 30

Chestnuts - 30

Pecan Nuts - 30

Pistachios - 30

Molluscs - 30
- INGREDIENTS

Whole Grain Oats, Corn Syrup, Whole Grain Corn, Sugar, Whole Wheat Flour, Fructose, Canola and/or Sunflower Oil, Brown Rice Flour, Chicory Root Extract, Vegetable Glycerin. Contains 2% or less of: Cocoa Processed With Alkali, Rice Flour, Calcium Carbonate, Maltodextrin, Yellow Corn Flour, Color (caramel color, annatto extract), Salt, Modified Wheat Starch, Soy Lecithin, Tricalcium Phosphate, Baking Soda, Natural Flavor, Vitamin C (sodium ascorbate), Cocoa Powder, Iron and Zinc (mineral nutrients), a B Vitamin (niacinamide), Vitamin B6 (pyridoxine hydrochloride), Vitamin B1 (thiamin mononitrate), Vitamin A (palmitate), Vitamin B2 (riboflavin), a B Vitamin (folic acid), Vitamin B12, Vitamin D3.
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Page 1 of 2

PREPARATION & COOKING SUGGESTIONS

Ready to eat

SERVING SUGGESTIONS

Serve as is

MORE INFORMATION

NUTRITIONAL ANALYSIS

Calories	280	Total Fat	6	Sodium	180 mg
Protein	5 g	Trans Fat	0 g	Calcium	460 mg
Total Carbohydrates	52 g	Saturated Fat	0.5 g	Iron	3.6 mg
Sugars	15 g	Added Sugars	14 g	Potassium	180 mg
Dietary Fiber	5 g	Polyunsaturated Fat		Zinc	1.1 mg
Lactose		Monounsaturated Fat		Phosphorus	
Sucrose		Cholesterol	0 mg	Thiamin	0.2 mg
Vitamin A (IU)		Vitamin D	1.4 mcg	Niacin	0.8 mg
Vitamin A (RE)		Vitamin E		Riboflavin	0.09 mg
Vitamin C		Folate	30 mcg	Vitamin B-12	0.2 mcg
Magnesium		Vitamin B-6	0.2 mg	Nitrates	
Monosodium		Sulphites			

NUTRITIONAL CLAIMS

CALCIUM	GOOD_SOURCE_OF	PARTIALLY_HYDROGENATED_VEGETABLE_OIL	FREE_FROM	WHOLE_GRAIN	CONTAINS
SODIUM_SALT	LOW	CHOLESTEROL	LOW	CALCIUM	EXCELLENT_SOURCE_OF
ENERGY	SOURCE_OF	SATURATED_FAT	LOW	TRANS_FAT	FREE_FROM
ARTIFICIAL_FLAVOUR	FREE_FROM	CHOLESTEROL	FREE_FROM	FIBRE	GOOD_SOURCE_OF
HIGH_FRUCTOSE_CORN_SYRUP	FREE_FROM	IRON	GOOD_SOURCE_OF	ARTIFICIAL_SWEETENERS	FREE_FROM
VEGETARIAN	YES	LOW_SALT	YES		

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